

GLOBAL DESIGN TEAM

BUILD. BRAND. BETTER.

OUR STORY

The team was founded in nearly 5 years ago in response to chapters, caucuses & leaderships need for design, graphics & copy development.

Our volunteers – a team of about 60+ – are truly global – a copywriter in Australia, a designer in Paris, creative direction from Hong Kong, graphics in London, project management in Berlin – we developed a process and procedure to allow our creatives to do their best work with the best direction. Implementing a work order and creative briefing process.

OUR VOLUNTEERS

The GDT currently reaches new volunteers via the DA website and word-of-mouth.

New Members are sent a “Welcome Email” along with a link to a Google Form designed to capture the basic contact details along with experience, interest & availabilities.

Once volunteers complete the form the chair sets up a call to make introductions & walk through the GDT process & procedures.

All our volunteers are professionals in their fields and lend their expertise to DA - their talents range from novice graphic designers to senior creative directors, copywriters to copy editors, video producers to film makers , social media enthusiast to UX developers - and everything in between.

AT YOUR SERVICE.

All leaders are welcome and encouraged to request help with all levels of design – anything from a business card to an event poster to an ad campaign to a new brochure – and everything in between. You can submit your request via email (designteam@democratsabroad.org).

The GDT reviews the requests and if needed we may ask you to complete a Work Order – designed to capture all the info a designer/copywriter would need to kick off a project. Work Orders must be approved by Chapter/Country/Caucus Leadership to ensure that all work has been run through the appropriate channels.

Work Orders are submitted and the chair sends out a message to volunteers with appropriate interest & experience – so we ensure that our volunteers experience/availability is well suited to each project.

Once a volunteer is identified the chair sets up a Kick-Off call to introduce the team, set milestones, and identify resources/materials.

The Chair will shepherd the project through final deliverables and assist in permissions, image gathering, background, etc.

Final pieces are uploaded to WIKI for future reference & inspiration.

Not sure if you need design help? Just ask!

If you have a great idea please share we are always welcome to new ideas/concepts.