

2016 CALENDAR VI-GOTV

	ACTION ITEM:	WIKI	ACTION ITEM:
DATE	COUNTRY COMMITTEES	DOCS AVAIL	VI-GOTV COMMITTEE
May 06		YES	Distribute Calendar to CC leaders for feedback
May 06		YES	Email and Social Media (SM) Messages: Voter alerts re deadlines to vote in remaining state primaries
May 13	(1) Provide feedback on VI-GOTV Plan and Calendar to Heidi Burch (hlburch@hotmail.com)		(1) Incorporate feedback into VI-GOTV Plan & Calendar;
	(2) Provide contact information for GOTV Coordinator and Phonebanking Coordinator to Marc Rodriguez (marc@democratsabroad.org)		(2) Set up contact lists for CC GOTV Coordinator and Phonebanking Coordinator
May (ongoing)	(1) Recruit and train volunteers how to use VFA.org; (2) Begin planning GOTV Voter Registration events <i>[Exs: DA Intl Convention; 4th of July; Dem Natl Convention; Labor Day; Back to School; Natl Voter Registration Day]</i>	YES	
May (ongoing)			Start regular meetings with GOTV Coordinators for CCs to provide support and assess progress
			Establish DA and VFA voter help lines
			Monitor Facebook and Twitter accounts to respond to Voter Registration questions

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May	Contact Study Abroad programs and administrators re providing Voter Registration events in the fall when students arrive	YES	Update and add to VI-GOTV resources in the WIKI
May	Attend training sessions for (1) VFA and other voter registration methods, (2) Phonebanking, and (3) Study Abroad Outreach (Dates TBD) on WebEx		Set up training sessions for VFA, Phonebanking, and Study Abroad Outreach on WebEx
May		YES	(1) Contact Dem State Parties in Key Races to offer help; (2) Draft joint letters, emails and SM messages to Key State voters to send in Aug/Sept. Coordinate with Comms team.
May 12-15	Watch parties for DA Global Convention in Berlin with voter registration		
June – Sept	Targeted Emails & SM announcements: Individual state deadlines for registering to vote in the General Election	YES	Targeted Emails & SM announcements: Individual state deadlines for registering to vote in the General Election
June 21	Email & SM: Announce CC phonebanking campaign and request volunteers	YES	Global Email & SM: Request volunteers for phonebanking for countries without Country Committees
July – Sept		YES	Emails and phone calls to Senate and House Democratic candidates requesting they participate in WebEx Town Halls
July 04	July 4 Events w/Voter Registration		
July 25-28	Watch parties for Democratic National Convention with Voter Registration		

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August 04	Deadline for volunteers to return Confidentiality Agreement and confirm participation in CC Phonebanking Campaign		Global Email & SM: 90 days to General Election
August 15	Send out Survey Monkey to all members to find out if they have already registered to vote and to update membership data.	YES	
August 22	Update database/phonebanking lists based on results of Survey		
August 23	Send instruction packets re CC Phonebanking Campaign and Call Report Sheets to all volunteers via email	YES	
August 25	Targeted Email to all voters on CC phonebanking lists: " DA volunteer will be contacting you re voting in General Election"	YES	
August 29 – Sept 12	CC PHONEBANKING CAMPAIGN (2 week period)		Global Phonebanking Campaign for members who live in countries without Country Committees
August / Sept	Finalize arrangements with Study Abroad programs and book Voter Registration opportunities		Send joint letters, emails, SM messages with Democratic state parties to DA voters in Key Races
Early Sept	Set up additional in-person Voter Registration events; Confirm volunteers for remaining events in Sept and Oct		
Sept	Back to School Voter Registration Events <i>[Universities and International schools, including parents, staff and high school seniors]</i>		
Sept			WebEx Town Halls with Key State candidates

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Sept 5	Labor Day Voter Registration Events		
Sept 19	Volunteers to return Call Report Sheets to CC Phonebanking Coordinator		
Sept 21		YES	Targeted Email and SM: Follow-up reminder to all members contacted by phonebanking to send in FPCA
Sept 26	Phonebanking Coordinator to send data from phonebanking campaign to Global VI-GOTV Committee	YES	
Sept 27	National Voter Registration Day Events		
October 08			(1) Global Email & SM: 30 days to General Election (2) Targeted Email & SM: Members voting in Key Races
Oct	(1) Host GOTV events, target voters in Key Races; (2) Train volunteers how to use FWAB; (3) Provide FWAB instructions to voters	YES	
October 08	Member Email: If members haven't received requested ballots yet, fill out and mail in FWAB (with link)	YES	Global Email & SM: If voters have not received requested ballots yet, fill out and mail in FWAB (with link)
November 08	Host Election Parties		
Mid-Nov / Dec	Thank Volunteers: (1) Reward phonebankers who made the most calls; (2) Write thank you notes to voters and volunteers	YES	Thank Volunteers: (1) Reward phonebankers who made the most calls, (2) Write thank you notes to voters and volunteers

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	(3) Host Thank you Parties;		
Dec			Submit report to ExCom on lessons learned