

2020 AGM www.democratsabroad.org/join







DEMOCRATS ABROAD China AGENDA

- DA China Introduction (Aaron, DA China Chair)
- GOTV (Kim, DA China Secretary)
- Guest Speaker: "Call to Unity" Ada Shen, DA France Chair
- Caucuses (Brittni, DA China Caucus Lead)
- "Flying Colors in Flames" (Jasmine Cochran, Global Black Caucus Poet Laureate)
- Upcoming Events + Volunteer Opportunities
- Q&A



DA CHINA DA CHINA

Aaron Kruse, DA China Chair

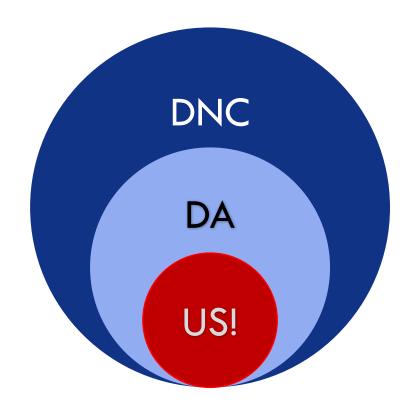


- Democrats Abroad China (DACN or DA China for short) is the country committee serving U.S. Democrats living in China.
- We help Americans abroad participate in U.S. domestic politics by providing voter registration support, voting resources, and activism opportunities. Member activities include conversations with leading activists and elected officials, social events and parties, and more
- We run several WeChat groups to connect American Democrats with each other in various regions around China, including Beijing, Shanghai, the Pearl River Delta, and Kunming.



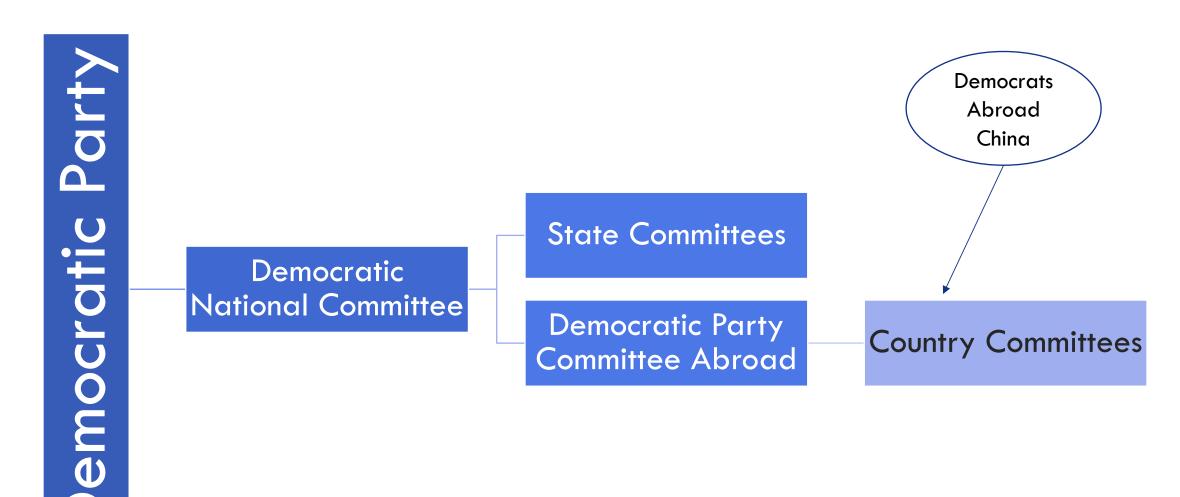
What is Democrats Abroad?

 Democrats Abroad is the official Democratic Party arm for the millions of Americans living outside the United States.





The Democratic Party





WHO ARE WE?





WHO ARE WE – OUR PLATFORM



Political philosophy and aspirations of Democrats Abroad, as expressed through our Resolutions and over 10,000 comments gathered from start to finish in the drafting process.

PLEASE PROVIDE FEEDBACK BEFORE May 15



DA CHINA GET OUT THE VOTE

Kimberly Wong, DA China Secretary



2018 Democrats Won

101 New Democrats in the House of Representatives





Ariz. 9



N.Y. 25

Mich. 11



Tlaib

Powell

Fla. 26

Torres Small Mich. 13 N.M. 2

Colo, 2



Trahan Mass. 3

Cortez

N.Y. 14



Trone Md. 6



Underwood III. 14

N.H. 1



Minn, 3

N.J. 2



Calif. 45





Mass. 7

N.Y. 11

Calif. 48

Pa. 5

Wash. 8

Fla. 27

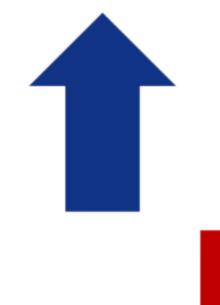
N.J. 11

Mich. 8

Va. 7



2018 Democrats Won



40 Democrats flipped their Congressional District red to blue



Democrats Abroad in 2018



INCREASED VOTER TURNOUT

800% increase in DA member voting over 2014

CLOSE RACES

1 in 25 races were decided by 1% or smaller margin

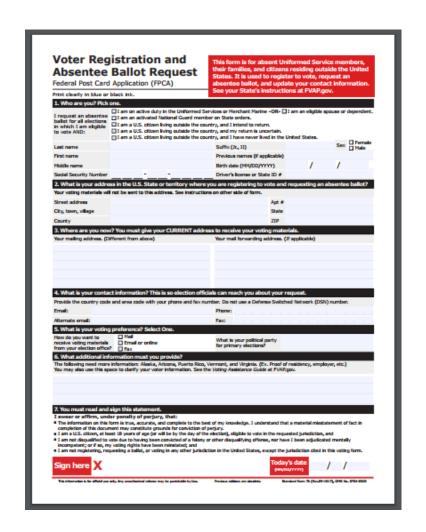
We were the **winning margin** in races in Utah, New Jersey and California, as well as the only state-wide win for Dems in Florida



How Americans Vote from Abroad

FPCA: Federal Post Card Application

- A special form that helps protect your right to vote from abroad.
- Register to vote and request your absentee ballot (same form).

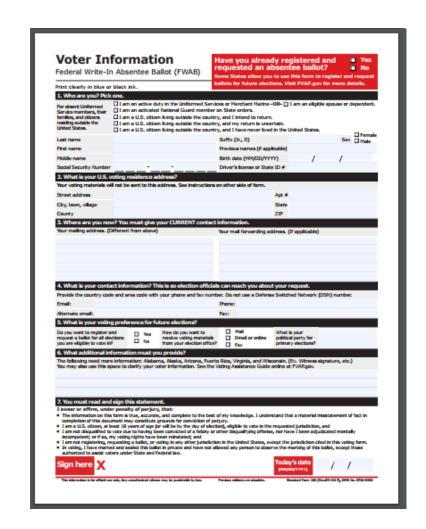




How Americans Vote from Abroad

FWAB: Federal Write-In Absentee Ballot

- A special form that helps protect your right to vote from abroad.
- Submit a back-up ballot if any problems with your official ballot.





Rules for Voting from Abroad

APPLIES TO ALL STATES

- Use the FPCA to request your ballot every year.
- Option for receiving your ballot online.

Voter Help



VARIES BY STATE

- May allow voting materials to be submitted online.
- May require faxing or mailing to submit voting materials.
- Different deadlines for submitting voting materials.



Some Rules Vary by State

- Some states require overseas voter to mail or fax voting materials. Email or online upload of your voting materials (FPCA, FWAB, Completed Ballot) may be accepted in your state. But in some cases, you may be required to use mail or fax.
- Each state can set their own deadlines.

 Deadlines for submission of your voting materials (FPCA, FWAB, Completed Ballot) vary by state.

Use VFA to learn the rules that apply to your specific circumstances.



2018 Voting Problems

- Properly mailed ballots returned as "undeliverable"
- Voters found out too late that they weren't registered or had been purged from voter rolls
- Voters missed deadlines to request their ballots
- State voter websites not accessible from outside the US
- Ballots returned to US but not acknowledged or counted

Anyone contact you with voting challenges in 2020?

Email us: gotv@democratsabroad.org



GOTV in 2020

- Members Calling Members
- Targeted Election Emails
- Text Messaging

DA CHINA STARS

- Brian (Kunming)
- Deva Eveland (Beijing)

1,000+ members volunteered

12,875 + calls made



Our Amazing Global GOTV Team also...

- Sends emails to members with custom voting reminders.
- Sends texts to members with voting information.
- Shares voting resources to volunteers and leaders.
- Uses CallHub to set up phonebanks (with custom call script) for volunteers to call members.



VoteFromAbroad.org





Toolbox for Volunteers on DA Wiki

wiki.democratsabroad.org/display/gotv2020

- 2020 Voting Calendars and State Rules
- Voter Registration Table and Training Materials
- Emails to Voters
- Social Media Posts
- Phonebanking Resources
- NEXT VOTER TRAINING: June 13th





BE THE LIGHT IN THE STORM

Guest Speaker

Ada Shen, DA France Chair + DA China Founding Member

Be the Light in the Storm

The Road to November

Ada Shen • DA China AGM

May 3, 2020

FAKE NEWS

Black is White!

Up is Down!

Hate crimes on the rise

GLOBAL

MCCBANDESMIC GRAVEYARD

GERRYMAND

en Elections!

Pssst!
CONSPIRACY THEORIES

STACKING THE COURTS

That can't be legal

The American Voter Abroad

THE LIAR IN CHIEF IS TWEETING AGAIN

OMG WHAT DID HE JUST SAY?

ugh... can he even do that..

KIDS IN CAGES

True? False?

Who cares?

1,122,870 cases... 64,577 dealins

Every
Single
Day

CAMBRIDGE ANALYTICA

#WPE!

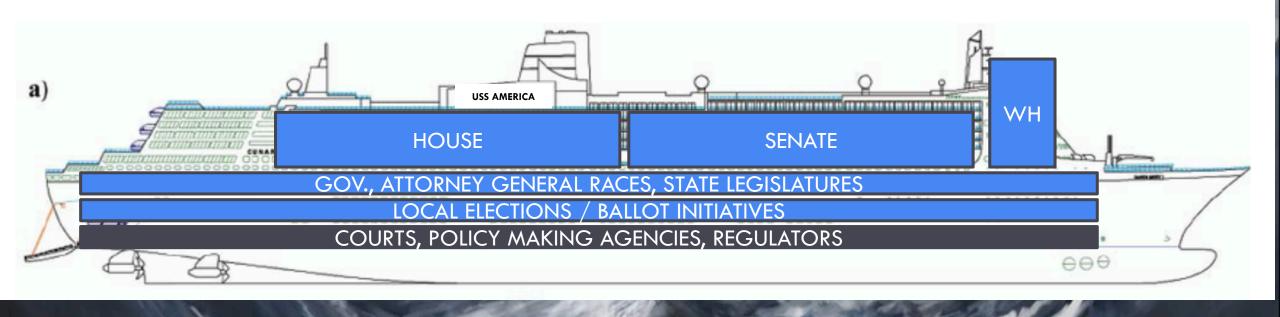
#CORRUPTAF!

Will we even have fair elections in November?

A Metaphor **CAPTAIN IS CRAZY INCOMPETENT & TOTALLY CORRUPT REMOVING HIM** DID NOT WORK **USS AMERICA**

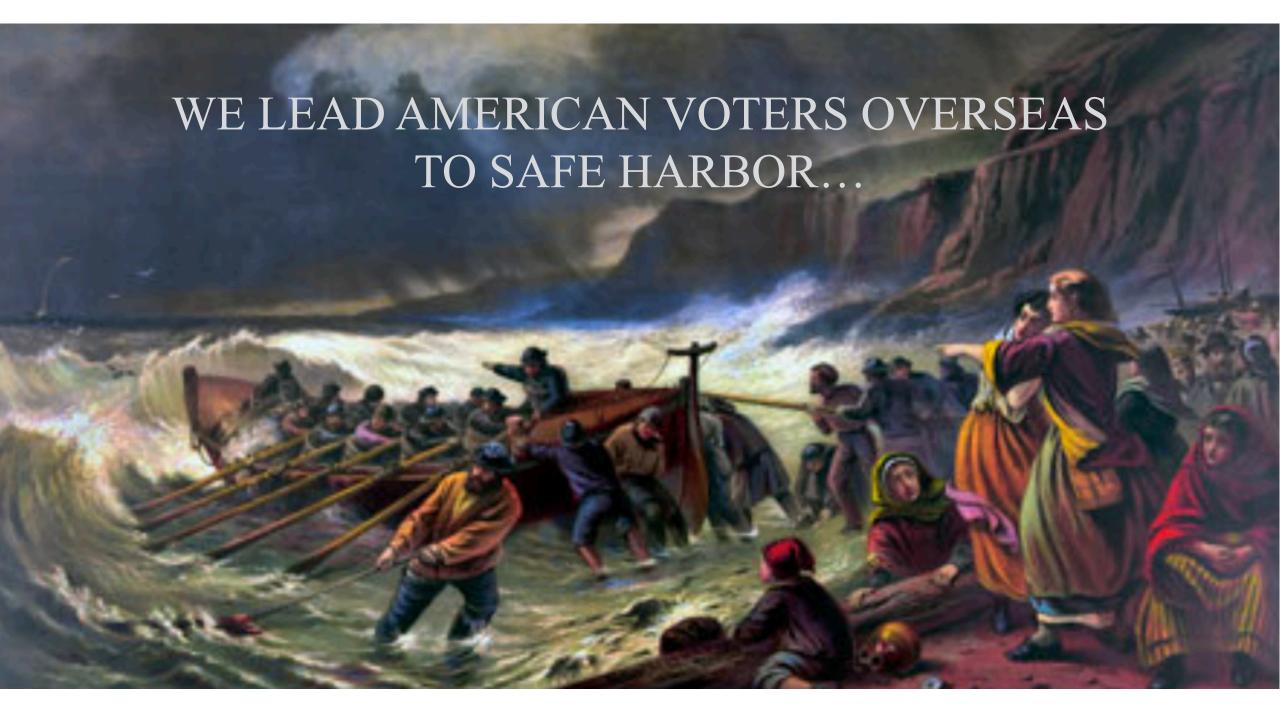
TO SAVE THE SHIP WE MUST TAKE THE SHIP

EVERY BLUE VOTE HELPS US



TAKE BACK THE SHIP









On Social Media In Your Community

When you tweet, like, share, comment, post & tag, about Voting from Abroad, supporting Democrats, and why it matters.

Every time you phone bank, text bank, send a postcard to a voter. Every time you organize an event, virtual or in person.

Every time you help a voter vote.

With every dollar you give to make sure others Vote From Abroad.



How can we do enough to make a difference?

By prioritizing efforts that have...

SCALE & IMPACT

Getting the WORD Out (Audience Focus)

Media Relations Social Media Channels Social Media Community Publicity/Promotions Amplifying Community/Events

Getting the VOTE Out (Voter Focus)

Register/Request Ballot Help
DA Member Voters
Non-Member Voters
Phonebanking/Textbanking / Postcarding
Community/Local Events

Build to share with our greater community of fellow chapters, caucuses, country committees, Global, other allies



SCALE & IMPACT (France)

COMMS

Message, Content, Channel

- Media relations
- Social media team
 (FB, Twitter, IG, Website)
- Flippables 2020
- Content creation
- Amplify & promote

GOTV

Voter Registration / Voter Help

- VoteFromAbroad.org
 Training
- Phonebanking
- Textbanking
- Postcards Abroad

DATA / IT

Tools to Do Things

- Nationbuilder
- CallHub
- Postcards Abroad
- DAF National Hotline (Twilio/Spoke)
- VFA / Intercom
- Democratsabroad.fr

COMMUNITY ENGAGEMENT

Chapters, Caucuses, Public Events

- Voter registration @ events
- Phonebanking, textbanking
- Events (virtual or not)
- Bring who you are as leaders

VOLUNTEERS NEEDED TO SUPPORT

DONATIONS NEEDED TO SUPPORT







DA CHINA OUR CAUCUSES

Brittni Young, DA China Caucus Leader



DA China Caucuses

Women's Caucus

Black Caucus

LGBT Caucus

Progressive Caucus

Asian American Pacific Islander Caucus (AAPI)





Caucuses Function

- Advocate for important issues regarding individual caucuses.
- Keep Americans informed, and engaged.
- Collaborate with the Global caucuses and country caucuses.
- Host different events to connect Americans abroad.





Offline Events

- Introducing tiny actions
- Writing representatives
- Creating advocacy social campaigns (Close the Camps)
- Book Discussions
- Brunches
- Social Happy Hours





OUR GBC POET LAUREATE

Jasmine Cochran, Global Black Caucus Poet Laureate



"Flying Colors in Flames"



VOLUNTEER OPPORTUNITIES

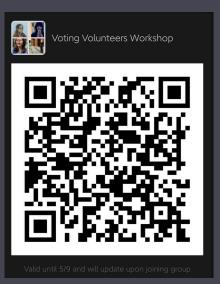
Voter registration training: JUNE 13, 10-11AM

VOTER REGISTRATION DESK (Aug - Oct)

GOTV CITY SPECIFIC ORGANIZERS CAUCUS SPECIFIC ORGANIZERS

PHONE BANKING

FUNDRAISING REGIONAL GLOBAL











UPCOMING EVENTS

- May 5 Modern Monetary Theory with Dr. Steven Hail & DA Australia 4:30PM CST Join via Facebook or Zoom https://www.facebook.com/events/519458022276172/
- May 6 Global AAPI May 6th 08:00PM CST on Zoom
 https://zoom.us/j/95037672628?pwd=enIPM0p3czhodmtpOFZ1aGNOS2ZxUT09
 Intake Google Form https://zoom.us/j/95037672628?pwd=enIPM0p3czhodmtpOFZ1aGNOS2ZxUT09
- May 16 AP Regional Convention Webex
 DNC Candidate Statements https://www.democratsabroad.org/2020 dnc candidate statements
 Delegate Candidate Statements https://www.democratsabroad.org/2020 delegate candidate statements
- May 23/24 DA China Speaker Series Launch TBD
- May 24 5PM Callhub Training Call 5PM Zoom Details to come Please read following links first
 https://wiki.democratsabroad.org/display/gotv2020/2020+CC+CallHub+Campaigns%3A+SETUP+Survey+Questions
- June 6-7 Online Global Convention & Global Meeting TBD
- June 13 GOTV Training 10-11AM Training by Elizabeth Zoom
- June 13/14 DA China Speaker Series #2 TBD
- Aug 17-? Democratic National Convention (MOVED from July 13-17) TBD
- September 19 Ballot should have been received by email
- November 3 General Election



Follow us on Social Media!



ID: DemocratsAbroad





Facebook.com/dainchina





@democratsabroadchina





Info-China@democratsabroad.org





THANK YOU! 2020 AGM

www.democratsabroad.org/join

Vote from Abroad org





