



DEMOCRATS ABROAD China

Democrats Abroad China Leadership Board Meeting

Thursday, March 1, 2018 (7:00-8:00pm)

[Notes from Last Meeting](#) (2/1/2018)

Aaron Kruse, Chair - present
Samantha Wong, Vice-Chair - present
Elizabeth Jenkins, Secretary - present (notetaker)
Jim Spear, Treasurer - **absent**
Randi Miller, Legal - present
Kira Leinonen, Comms/IT - present

Phong Quan, At-Large - present
Faith Gary, At-Large - present
Joshua Lally, At-Large - present
Chris Zombik, At-Large - present
Ada Shen, Ex Officio - **absent**
Rich Welch, Ex Officio - **absent**

James Flanagan, At-Large - **absent**

Recent Happenings

FEB 1	LAST LEADERSHIP MTG
FEB 28	AP REGIONAL CALL

Email Report

date	Sent	Opened	Clicked	Donations	Unsubs	Bounced	Bad	Spam
2/27/2018	1698	207 (12.19%)	15 (0.88%)	0	3	41	0	0
2/18/2018	1706	214 (12.54%)	7 (0.41%)	0	4	41	1	0
2/11/2018	1703	185 (10.86%)	8 (0.47%)	0	1	42	0	0
2/5/2018	1705	209 (12.26%)	8 (0.47%)	0	2	43	1	0

Membership Report

2,424 = members

1,693 = emails - members with valid emails

60 = VFA 2018 - completed voter reg and ballot request for 2018

Global Caucuses: 38 women's caucus, 18 LGBT, 3 Hispanic, 10 Black Caucus, 3 Progressive, 7 Youth Caucus



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Meeting Notes

- (1) Attendance - Elizabeth, noted.
- (2) Review and approve previous meeting notes. - Aaron, voted and approved.
- (3) Aaron - review Mission. - As we gear up, just pause to review our mission statement. Things we are doing well.
 - (a) Mission: 1. Assist Americans to vote in elections. 2. Help elect Dems. 3.
 - (b) Success: Looking across DA globally and in the region. We talked for about an hour about how to do a voter reg event. This seems to be something that other CC's are not doing. We are doing great! We helped keep Roy Moore out of office. Great job Faith with finding the opportunity at the Black Panther for voter reg! Global comms wants to write it up! Also AP regional Elizabeth = AP GOTV coordinator, Sam = Deputy Regional.
 - (c) Options and decisions about making events. We have to decide how to spend time and energy. We held off on the social event (even though there was some interest on the wechat group), seemed more wise to focus on the other events that will help us register more voters!
- (4) Upcoming events:
 - (a) BJ Black Panther? SH Black Panther - we have 4 volunteers to go through the Sunday FVAP training. Also talk more about this
 - (b) BJ Women's Caucus event on Monday
 - (c) March for Our Lives
 - (d) Tokyo AGM May 25-27
- (5) Other items
 - (a) wechat guidelines
 - (b) expense records and claims - Jim
- (6) Membership Update
 - (a) submitted our official numbers
 - (b) 1700 emails
 - (c) Very low Global Caucus numbers
- (7) Treasurer Update (Jim isn't present yet)
- (8) Open Floor
 - (a) GOTV Coordinator - Elizabeth will be AP regional GOTV, but need a China person. Josh is about to go on holiday will be back in April. **Faith would like to try it for Shanghai/southern china** and would also like to see if she could recruit from membership for this role. Will still look for someone northern china.
 - (b) Fundraising Coordinator - Not necessarily on board.
 - (c) New Wechat rules - Sam. Our focus really needs to be GOTV, so I would like to adjust the rules for the main groups. Propose the content that's allowed -- separate news discussion. Process? Maybe input from Maria, and have comms committee.
 - (i) Kira the conversations need to be guided, what about extraneous.
 - (ii) Elizabeth likes the idea of admin guiding conversation, focused topics.
 - (iii) Faith some conversations are a bit esoteric, and it's not for everyone and I even created a



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separate group to try to keep - let's focus on the here and now - hope Hicks retiring = that's great - historical discussions also helpful, but a lot of people just don't know what to do with scrolling through tons of messages - so when things are going on and on and esoteric - should be clear when the conversation needs to be migrated - or is that too hard?

(iv) Sam lots of useful info - news blast is good, but aligning the goal of the chat with our main goal as an organization = GOTV. Shanghai has mostly been ok.

(v) **Aaron - is it time to move this to the comms committee? Chris thinks it would be good to have a dedicated comms call. Faith agrees. Sam will schedule.**

(d) Events Standing Committee with 5 event coordinators. Focus on the nitty gritty event happenings.

(i) Aaron proposed.

(ii) Faith agrees with how the Black Panther thing got started. Went great coordinating with Sam and Elizabeth. Call it a rapid response team? I wrote a press release. Elizabeth posted to website, made graphics.

(iii) Increase our speed. Stand-alone events are more taxing than hosting.

(iv) Elizabeth - could of other events: Bookclub meeting March 24, AGM for DA China before June.

(v) Who wants to be on this? Chris. **Aaron appoints James to chair the Events Standing Committee.** Elizabeth.

(vi) Faith how is this different than GOTV coordinator? This is about events logistics versus GOTV coordinator.

(vii) Can we get someone who's not in BJ/Sh? Maybe Elizabeth can suggest.

6) Wrap up - Sam will be in touch about next leadership call.

