



DEMOCRATS ABROAD

China

Leadership Board Meeting

Sunday, September 24, 2017 (7:00-8:30pm)

WebEx, Beijing - Hotel Jen (Guomao), Meeting Room 1, Shanghai - Sam's apartment

Notes from Last Meeting: [Meeting Notes - DA Leadership Meeting, 2017.08.20](#)

Aaron Kruse, Chair - absent

Samantha Wong, Vice-Chair - SH Location

Elizabeth Jenkins, Secretary - WebEx

Jim Spear, Treasurer - WebEx

Randi Miller, Legal - WebEx

Kira Leinonen, Comms/IT - BJ Location

James Flanagan, At-Large - BJ Location

Phong Quan, At-Large - BJ Location

Faith Gary, At-Large - Absent

Joshua Lally, At-Large - WebEx

Chris Zombik, At-Large (ex Comms/IT) - SH Location

Ada Shen, Ex Officio - WebEx

Rich Welch, Ex Officio - BJ Location

Recent Happenings

| | | | | |
|--------|------------------|------------------------|---|-------------------|
| AUG 22 | Canceled | Recruitment Event | Shanghai Intl School | David |
| AUG 27 | 645 emails sent | Email Event Invite | Shanghai Sep 1 Event | Elizabeth |
| AUG 27 | 39 emails sent | Email Event Invite | Shunyi Sep 2 Event | Elizabeth |
| AUG 27 | 2 volunteered | Recruitment Event | Beijing INN | Randi/Aaron |
| SEP 1 | 15 attended | Recruitment Event | Shanghai NakedHub | Wenfei |
| SEP 2 | 8 attended | Recruitment Event | Shunyi House Party | Angie |
| SEP 6 | 1786 emails sent | Email Volunteer Invite | Sister District Project | Phong |
| SEP 13 | 1787 emails sent | Email Newsletter | | Elizabeth |
| SEP 17 | 15 attended | Watch Parties | Elizabeth Warren - Shunyi House Party and Hotel Jen Beijing | Angie James/Aaron |
| SEP 18 | 1782 emails sent | Email Newsletter | | Elizabeth |
| SEP 19 | Canceled | Recruitment Event | Lush Rush | Josh |
| SEP 20 | 58 tickets sold | Featured Speaker | Bookworm | Aaron |
| SEP 23 | Canceled | Phone Bank | Sister District Project | Phong |



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| SEP 24 | 2 volunteers | Recruitment Event | Expatriate Connection Beijing | Elizabeth |
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Welcome: Roll call. Vote on notes from last meeting - approved.

Recent Events:

- Holden Event, Sept 2: James reported - Banner for DA, Aaron did intro. Improvements: not clear on goals? Good partnership and finding new audiences. No new members, wechat. Ada reported - Lots of benefits from this event. This was her suggestion as a speaker, because he has supported and activated a lot of people for DA. This was to recognize his contributions to DA. Cross-posting events with US-China Strong Foundation (DC based). Holden wanted a non-partisan event given his new role. Rich - Very good event, not always about new members and good for our presence among Americans in Beijing. Mission accomplished.
- Phone Bank: Phong reported - Not enough people signed up, so cancel. Going forward, we will concentrate on participating from home.
- Elizabeth Warren: Elizabeth - She addresses a lot tax issues and also she brought up DACA. About 8 people at Shunyi house party and 8 people at Hotel Jen Beijing.

Upcoming Events:

- TBD - DA China Book Club (Emily Johnson)
- Wed Sep 27, 7:00 pm - Asia Pacific Regional Call (Shaun Barnes)
- Sun Oct 22, 7:00 pm - China Leadership Meeting

Membership Update: Elizabeth -

JUL 1 - SEP 22 **1,420** Democrats Abroad China Members (non-expiring)
+ 53 new members
+ 38 reactivated
- 15 moved

1,090 Democrats Abroad China Members will expire January 2018

Change in Required Fields - most importantly Birthdate is mandatory now.

Review of events - not really successful at recruitment. Need to consider other tactics. That said, very high quality recruits who are getting involved- eg Alexander in Pearl River Delta.

Communications: Kira -

Some working documents. (1) Events. Checklist for getting an event going. (2) Comms.



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- Elizabeth - report back on Events. With photos.
- Ada - And when report back also ask for something - join, get involved in the next thing.
- Ada - Phone bank kind of a bummer we didn't get enough people.

ⓄNote: Ada - The Bridge in Wudaokou is 24-hours and good for phone banks.

Email - checklist. Do on Mondays? 6pm by the Friday before.

- Elizabeth - Open rates (10-15%) and click rates (<0.2%).
- Randi - Not seeing the DA China. And I see the that is in my junk.
- Ada - We have a big email list, but we haven't been using it. They are not used to these communications. Don't give up on it, but can get better.
- Phong - What We Are Reading - not a great use of time. Yes, as long as it's an element of something bigger.
 - Rich - Likes the new format and have it included in this format is ok.
 - Sam - Also likes the newsletter format.
 - Ada - Perhaps good to allow a different level of engagement.

Social media - WeChat and Facebook. Getting more moderators.

- Ada - The notice function hasn't been using @all. Need to use that. And on Facebook can really show up. People need to see the activity. Notes: Facebook - owner is Aaron, Sam. Editor access would be needed.
- Sam - Example of posting with a Word doc.

ⓄNote: Ada is now on the DA Global Communications committee.

Action Items

- 2017 November - DA Global Auction
 - Elizabeth - local business owners (David Henry - coffee, Jim Spear)
 - Ada - Experiences, art, maybe shipping is too expensive from China, services.
 - Jim - Deadline for offering?
- Financials -
 - Randi sent updates to Aaron and Jim.
Next steps: And will need to be reviewed and voted on by board.
Not completely clear how it will be voted on.
It is a good arrangement, but have caveats - cannot
 - Jim - will mitigating some of these risks:
keeping amounts low.
transparent and public about transactions.
and can still be someone other than Jim as treasurer.



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Jim will ask Aaron to share a clean copy with the board

- Also need to include in event planning.
- GOTV Committee - Elizabeth - Rich? Have some urgency! I'm worried.
- Chapters - Randi - Some interest Pearl River Delta. Need to make some ammendments to ByLaws to manage this.
 - Ada - Chapters and bylaws revisions. In general, for preparing for 2018 we do not have to have bylaws revised to functionally have Chapters. Can be set up an informal structure.
Also, a good model is DA Germany's chapters, precincts - don't want to structurally bias Beijing. Caution: do not overbuild as DA India.
- Engagement Ideas - Kira - We could host a workshop for example online to offline mobilization, emails, political organizing, storytelling.

