

Leadership Meeting

23 July 2017



| Start | Time Allocated | ltem | Speaker |
|-------|----------------|-----------------------|--------------------|
| 7:00 | 5 minutes | Welcome & Attendance | Chair & Secretary |
| 7:05 | 15 minutes | Report from the Chair | Chair & Vice Chair |
| 7:20 | 10 minutes | Strategic Plan Update | Chair & Vice Chair |
| 7:30 | 10 minutes | Membership Update | Secretary |
| 7:40 | 10 minutes | Treasury Update | Treasurer |
| 7:50 | 20 minutes | Open Floor | Chair presides |
| 8:15 | 5 minutes | Wrap Up & Goodbye | Chair |



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Previous Meeting Minutes

• <u>https://goo.gl/1S4Jqv</u>



Action Items

| | Owner | Action Item | Status |
|------------|------------|--|------------------------------|
| Events | Aaron, Sam | July 4 event Movie night Elections Calendar | Done Not Done Not Done |
| Strategy | Aaron | 2 Objectives from all | Not done |
| Membership | Elizabeth | Recruitment committee | Done |
| Comms / IT | Chris | WeChat, Slack | Done |
| Treasury | Jim | Compare procedures Feedback from Randi Share draft | Done Done Not Done |
| Legal | Randi | Share bylaws Research voter reg rules | Done Done |

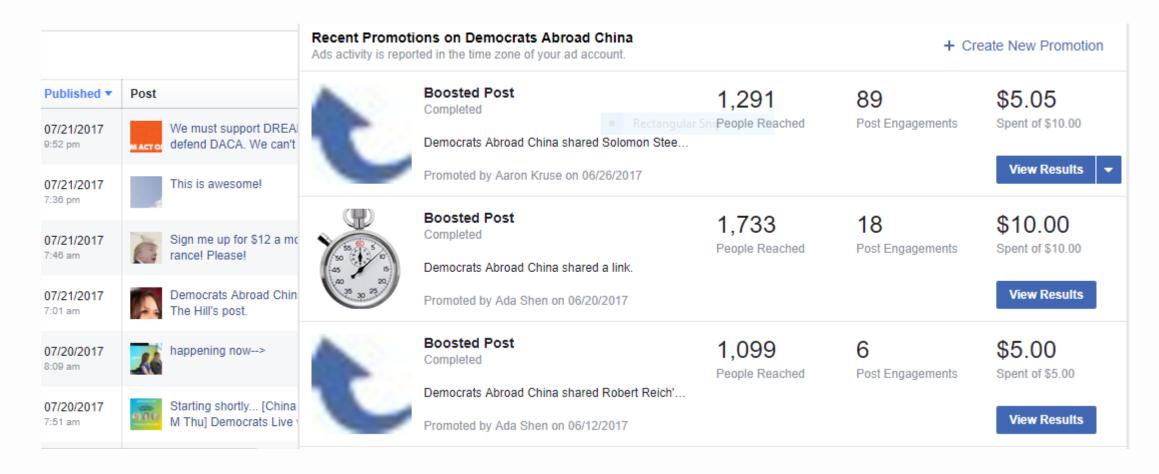


Update from the Chairs

- Comms / IT Director
- Communications Standing Committee
- Events
 - Movie night
 - Quiz team



Communications





Communications

- Audience analysis
 - Segment our audience according to their needs
 - "Why should I join?"
 - Support the Recruiting Committee
 - Planning stage with James, Phong



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Strategic Plan

- Stakeholder engagement
 - Shunyi events
 - INN Beijing
 - Fundraising
- Objectives
 - I will share our draft strategic priorities and follow up with each Board member about their goals
 - I will write the goals into objectives and share before the next meeting

https://goo.gl/xv4rPR



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Membership Committee Update



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Treasury

| Account | Amount | Note |
|--------------------|-------------------------------|-----------------------|
| Balance | 1000 RMB | Donation from Jim |
| Shirt Sales (Cash) | 2150 | |
| Accounts Payable | 3600 | 4*900 for shirt order |
| Shirts | 24 in Beijing ~10 Shanghai | |
| Materials | | Apparel, pop ups |



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Open Floor



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Wrap Up & Goodbye

• Next meeting