



Leadership Meeting

23 July 2017



Agenda

Start	Time Allocated	Item	Speaker
7:00	5 minutes	Welcome & Attendance	Chair & Secretary
7:05	15 minutes	Report from the Chair	Chair & Vice Chair
7:20	10 minutes	Strategic Plan Update	Chair & Vice Chair
7:30	10 minutes	Membership Update	Secretary
7:40	10 minutes	Treasury Update	Treasurer
7:50	20 minutes	Open Floor	Chair presides
8:15	5 minutes	Wrap Up & Goodbye	Chair



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Previous Meeting Minutes

- <https://goo.gl/1S4Jqv>



Action Items

	Owner	Action Item	Status
Events	Aaron, Sam	July 4 event Movie night Elections Calendar	Done Not Done Not Done
Strategy	Aaron	2 Objectives from all	Not done
Membership	Elizabeth	Recruitment committee	Done
Comms / IT	Chris	WeChat, Slack	Done
Treasury	Jim	Compare procedures Feedback from Randi Share draft	Done Done Not Done
Legal	Randi	Share bylaws Research voter reg rules	Done Done

Update from the Chairs

- Comms / IT Director
- Communications Standing Committee
- Events
 - Movie night
 - Quiz team

Communications

Published ▾		Post	Recent Promotions on Democrats Abroad China			+ Create New Promotion
			Ads activity is reported in the time zone of your ad account.			
07/21/2017 9:52 pm		We must support DREAMers and defend DACA. We can't	 Boosted Post Completed Democrats Abroad China shared Solomon Stee... Promoted by Aaron Kruse on 06/26/2017	1,291 People Reached	89 Post Engagements	\$5.05 Spent of \$10.00 View Results
07/21/2017 7:38 pm		This is awesome!				
07/21/2017 7:46 am		Sign me up for \$12 a month for the race! Please!	 Boosted Post Completed Democrats Abroad China shared a link. Promoted by Ada Shen on 06/20/2017	1,733 People Reached	18 Post Engagements	\$10.00 Spent of \$10.00 View Results
07/21/2017 7:01 am		Democrats Abroad China shared The Hill's post.				
07/20/2017 8:09 am		happening now-->	 Boosted Post Completed Democrats Abroad China shared Robert Reich's... Promoted by Ada Shen on 06/12/2017	1,099 People Reached	6 Post Engagements	\$5.00 Spent of \$5.00 View Results
07/20/2017 7:51 am		Starting shortly... [China M Thu] Democrats Live				



Communications

- Audience analysis
 - Segment our audience according to their needs
 - “Why should I join?”
 - Support the Recruiting Committee
 - Planning stage with James, Phong



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Strategic Plan

<https://goo.gl/xv4rPR>

- Stakeholder engagement
 - Shunyi events
 - INN Beijing
 - Fundraising
- Objectives
 - I will share our draft strategic priorities and follow up with each Board member about their goals
 - I will write the goals into objectives and share before the next meeting



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Membership Committee Update



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Treasury

Account	Amount	Note
Balance	1000 RMB	Donation from Jim
Shirt Sales (Cash)	2150	
Accounts Payable	3600	4*900 for shirt order
Shirts	24 in Beijing ~10 Shanghai	
Materials		Apparel, pop ups



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Open Floor



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Wrap Up & Goodbye

- Next meeting