





DACN Member Mtg

FEBRUARY 2, 2022

Join DACN as we Roar into Midterms like a Tiger!





“

*Every election is determined by
those who show up*

Larry Sabato

”

Agenda

虎虎生威



Meeting Minutes

Volunteer

Communications

Fundraising

GOTV

DPCA

Regional

Caucuses

www.democratsabroad.org/cn



Meeting Minutes

November 2021

December 2021

Special Meeting January 2022

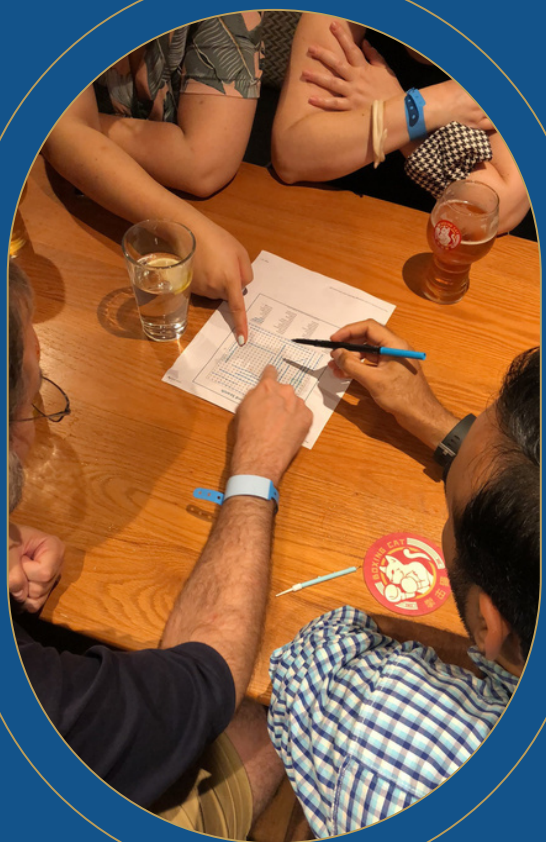
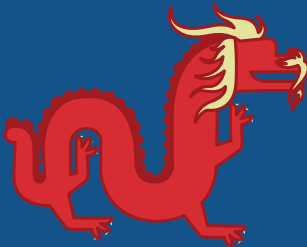


<https://democratsabroad.atlassian.net/wiki/spaces/ccChina/pages/5440079078/Meeting+Minutes>

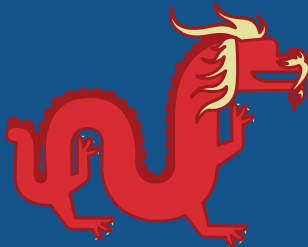
What To Expect



Discussion & Debate



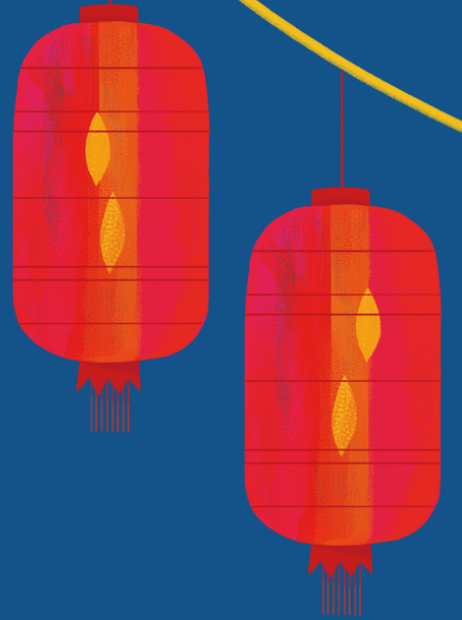
Working Together



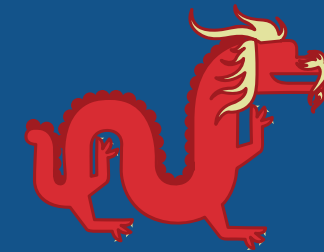
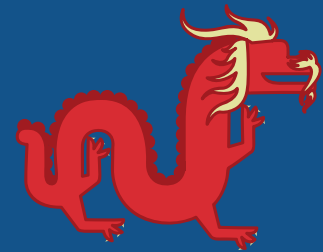
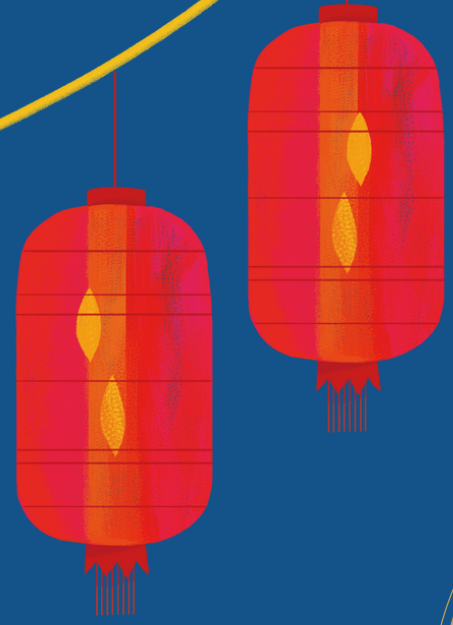
Fulfilling Friendships

www.democratsabroad.org/join

Teamwork

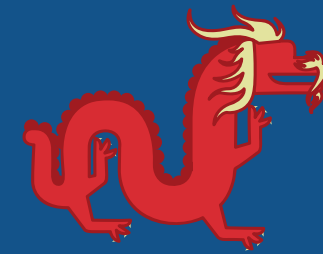
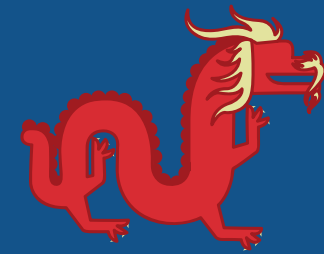
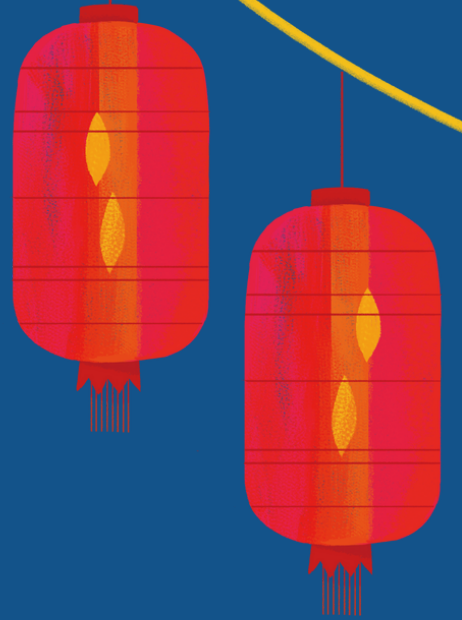


Makes the Dream Work



DACN

Heed the Call to Lead



NEC-CHINA@DEMOCRATSABROAD.ORG



“

*Life's most persistent &
urgent question is
what are you doing for others?*

Dr. Martin Luther King, Jr.

”



DACN NEEDS YOU!

GOTV
LEADERSHIP

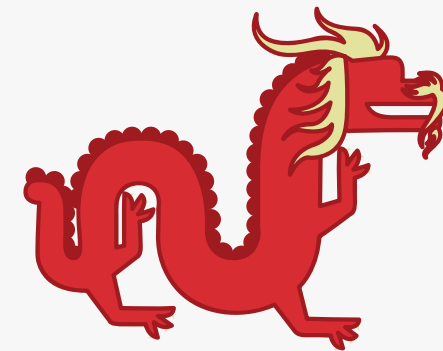
CAUCUSES
COMMITTEES

Volunteer Search

ALL HANDS ON DECK!



Step One

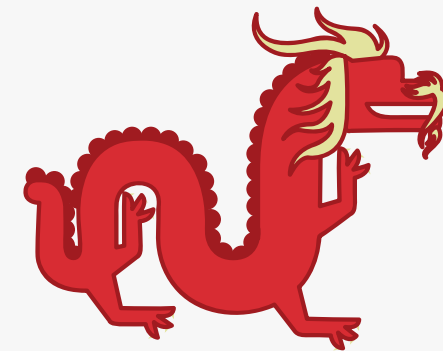


Find Your Inner Dragon

How best to help?
Get up and get out!



Step Two



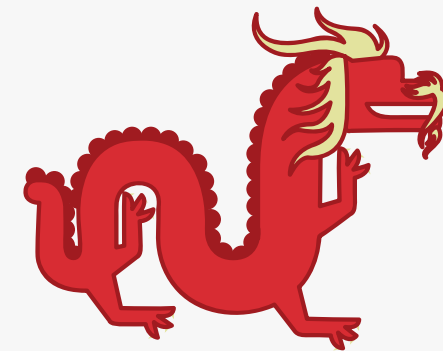
Train Your Dragon



Members have an expectation of privacy.

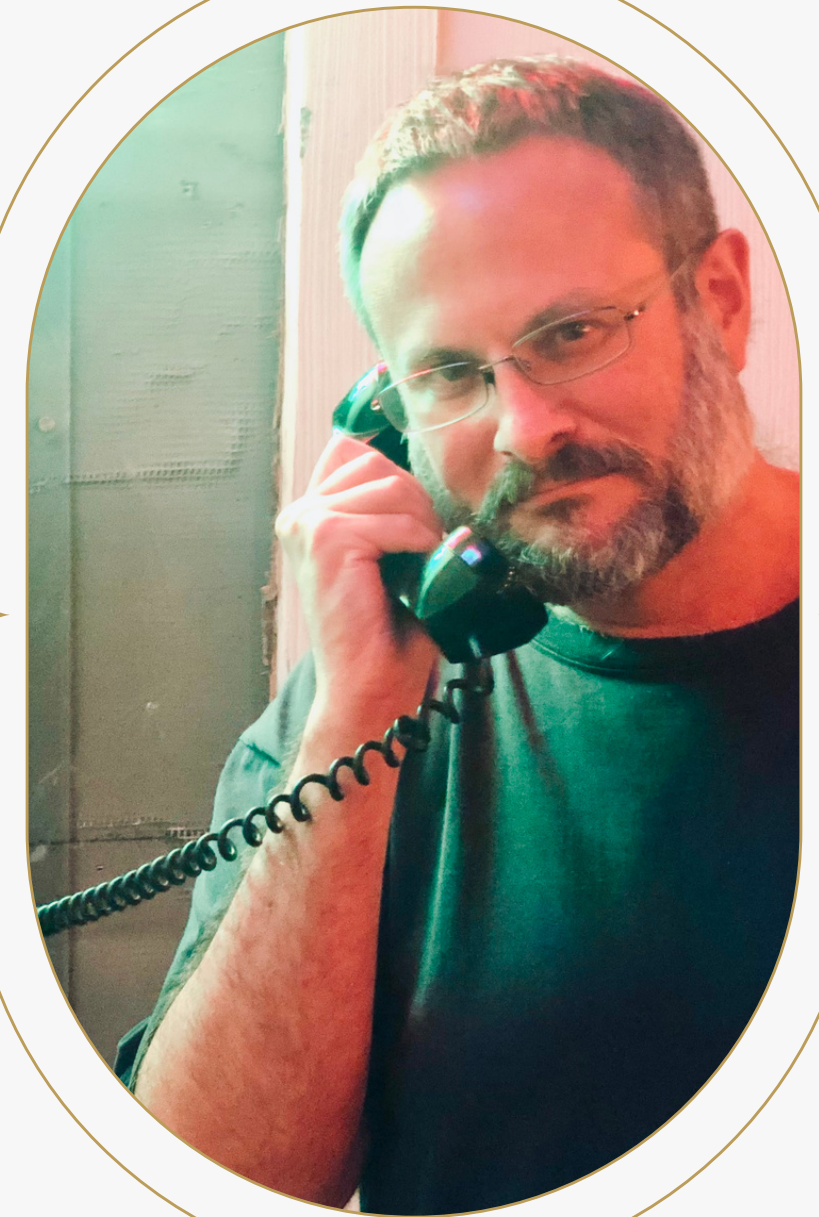
To ensure data is protected, volunteers must sign a CA and become certified in GDPR.

Step Three



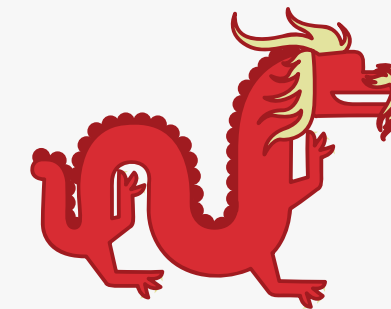
Make the Call

How best to help?
Get phone trained for CallHub!





Step Four



ROAR!

Create and share DACN content to increase outreach, create caucus actions and engage our membership!

Join our Communications Committee today!

SHARE

2022 VISION

There are many aspects to GOTV that have proven successful. DACN leaders need to rise to the occasion and carve out time to ensure we see as many voters return ballots as possible!

Newsletters & E-blasts

Our Communications Team creates content members want to read! Every Caucus, Committee and Board member should contribute a quote, idea, picture, or action through the year.

Phone Calls

Proven to be the most successful method of converting interested parties into voters, we must make calls, and train others to do so.

Post Cards

How exciting is it to open your mailbox and receive mail that isn't junk or a bill?! DACN will handcraft that feeling of joy with post card parties in each city/online.

Social Media

DACN content has been lifting us off the page and into regular conversation. Help ensure it reaches voters here, as well as harness speakers and major political influencers. Follow and share!

Advertising

Event advertising will expand our outreach. Help find more platforms to spread our event messaging!

COMMS ROADMAP

February



	Calendars			Publish: social media, on a schedule
Events		Create content & graphics, send to Liz/Charles		
			Publish: website	
Newsletters	Create content for Newsletter, Follow Ups			
		Collaborate with Liz, Board Agenda		
		Create 'News' Post Materials		Liz/Jacob/Admin will send Eblast & Follow Ups
Social Media	Plan			
		Create Content & Graphics		
			Launch Campaigns According to Schedule	
News & Wiki	Schedule		Create 'News' Post Materials & Wiki Content	
				Liz/Jacob/Admin will publish



Discussion

DIGITAL

How Should We Use Digital Marketing?

Currently DACN has employed free advertising on local media outlets, such as That's and SmartShanghai.

In the past, DACN Boards have chosen to pay to promote social media content.

Recently, DA Global chose 5 CCs with the largest populations of Texans abroad and is subsidizing targeted advertising.



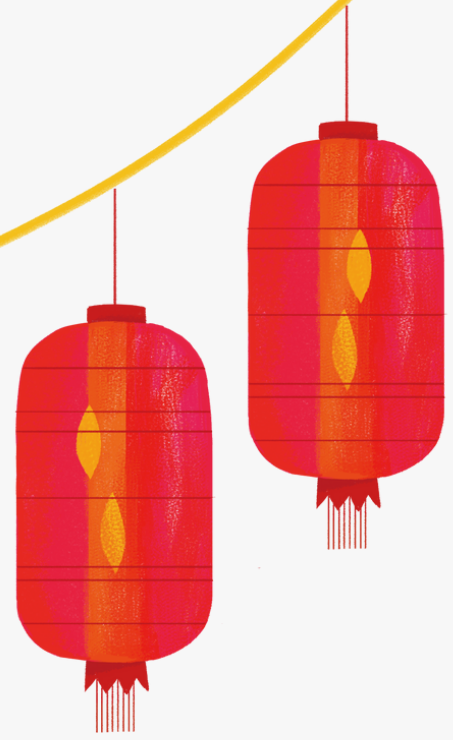


“

*If we don't vote,
we are ignoring history &
giving away the future*

Pat Mitchell

”



1

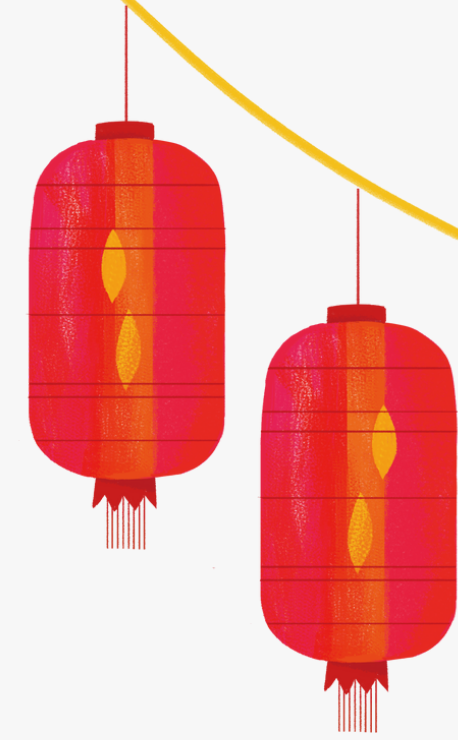
Plan

2

Prepare

3

Execute





OUTREACH

FUNDRAISE



EVENTS

GOTV



Office Hours

Register to Vote
Request your Ballot
Volunteer

Vote from Abroad.org
Absentee ballots for Americans

GOTV ROADMAP

February



	Calendars	CNY, BHM, Super Bowl 2/13, Valentines/Pet Day ~ 2/14, Olympic-style contests: step challenge, post cards & more!		
Events		Create content & graphics, send to Liz/Charles		
		Publish: website		
Newsletters	Create content for Newsletter, Follow Ups			
		Collaborate with Liz, Board Agenda		
	Create 'News' Post Materials		Liz/Jacob/Admin will send Eblast & Follow Ups	
Social Media	Plan			
		Create Content & Graphics		
		Launch Campaigns According to Schedule		
News & Wiki	Schedule	Create 'News' Post Materials & Wiki Content		
		Liz/Jacob/Admin will publish		



Road to 2022

What is on the Ballot?

- 34 U.S. Senate seats, all 435 U.S. Representative seats, 46 state legislatures, and 36 state governorships.
- Voting rights, women's healthcare, climate protection, access to affordable healthcare, quality of education, and more will be items on ballots.

Don't sit this one out.

Vote from the bottom to the top.

www.votefromabroad.org



State of the Senate in 2022

34 of the 100 seats in the Senate will be contested in regular elections
Republicans defending 20 seats, Democrats defending 14 seats

4 great targets - Florida, NC, Pennsylvania, Wisconsin
But also - Iowa? >> Chuck Grassley

4 tight Dem races - Arizona, Georgia, Nevada, New Hampshire

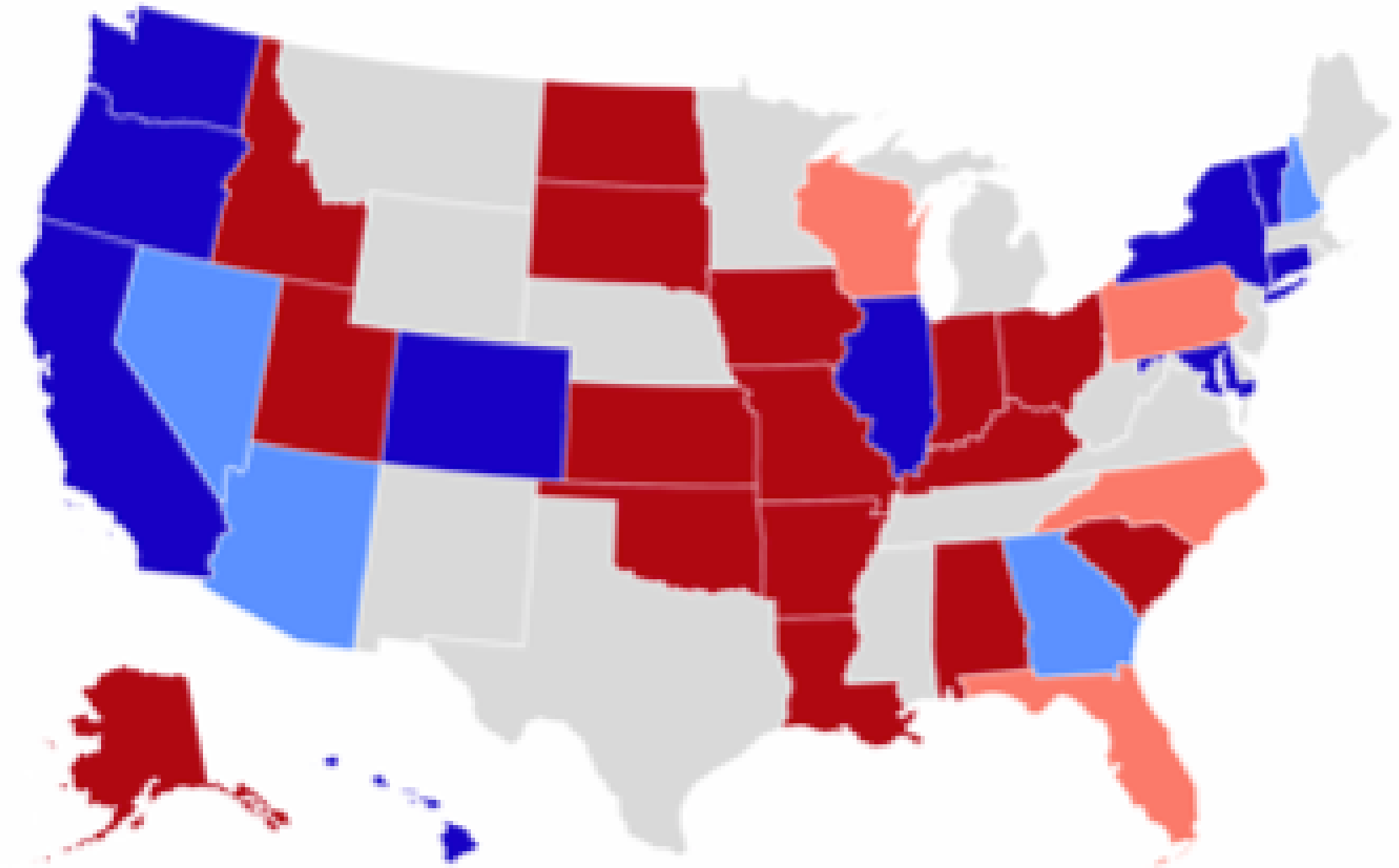
Retiring Republican Senators (so far - 20.3.21)

- Richard Shelby, Alabama
- Roy Blunt, Missouri
- Richard Burr, North Carolina
- Rob Portman, Ohio
- Pat Toomey, Pennsylvania

[Arizona, Florida, Georgia, New Hampshire, North Carolina, Wisconsin](#)

all states Dems Abroad have won at the state level.

We will be [key in 2022](#) for keeping the Senate.



Note: Last updated March 1, 2021

Source: Inside Elections with Nathan L. Gonzales
Graphic: Christopher Hickey, CNN



Wisconsin

VOTER SUPPRESSION AT THE BALLOT BOX

Join your State Team

states@democratsabroad.org

GOTV Agenda

01

Local
Materials
Update

02

VFA
Materials

03

Global Wiki
& News

04

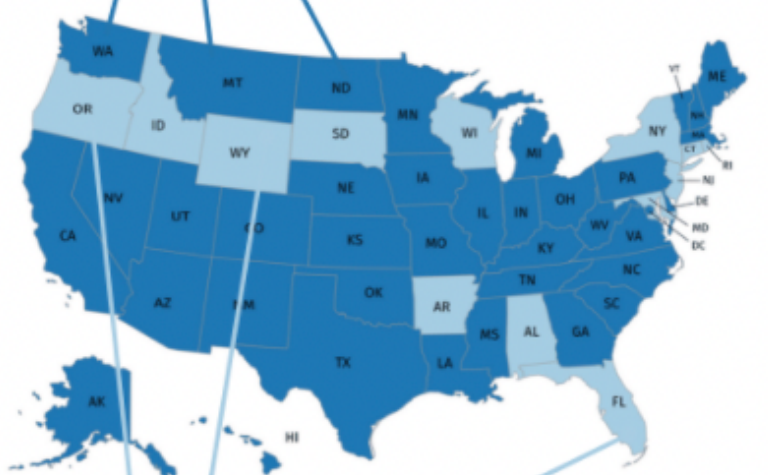
State Teams
Meetings &
Materials

HOW U.S. CITIZENS CAN VOTE FROM CHINA IN 2020

VOTEFROMABROAD.ORG

OVERSEAS ABSENTEE BALLOT
When you vote from abroad, you must request your ballot **every calendar year**. Overseas voters use a special form that both registers you to vote as an overseas voter and requests your absentee ballot.

Request by Email
Most states allow you to request your ballot by email. Simply go to votefromabroad.org and submit your ballot request online to your Local Election Office.



Mail or Fax?
A handful of states require you to mail or fax your ballot request in some or all cases. You can go to votefromabroad.org and follow the provided instructions to submit your ballot request to your Local Election Office.

Mail
Use the normal mail service with **China Post** and it should arrive in about 13 business days and cost less than ¥10.

Fax
Use the free email-to-fax service: fax@fvap.gov
Provided by the U.S. Federal Voter Assistance Program.

Questions? Contact your friendly Beijing-based voter assistance volunteer on WeChat. Elizabeth Jenkins, WeChat ID: elizaj

DEMOCRATS ABROAD DemsAbroad Wiki Home Home Rece... pac... People More Create

Search

New Template Campaign Setup - 2022

2020 VFA - One Pagers (No GPP)

✓ **China-Specific Volunteer Resources**

- How to return Ballots by Mail or Fax: [2020.08.29_VFA_INSTRUCTIONS.pdf](#)
- Logistics Guidance:
 - [2020 Voter Logistics A3 \(PNG\)](#)
 - [2020 State Logistics A3 \(PNG\)](#)
 - [Chinese to English Translation Guide - Mail \(PNG\)](#)
 - [2020 FedEx Rates \(Columns Labeled 1, 2\)](#)
 - [2020 DHL Rates \(Zone 6\)](#)

DA Vote From Abroad Training - July 11, 2020

- [Training Slides, PDF \(smaller file size\)](#)
- [Training Slides, PPTX \(larger file size\)](#)
- [Zoom Session Recording \(1 hour, 12 minutes\)](#)
 - [Chat Box, txt](#)
 - [Audio Only, m4a \(28 MB\)](#)
 - [Full Video, mp4 \(108 MB\)](#)

VOTE FROM ABROAD BASIC TRAINING
Saturday, July 11, 2020
DA Vote From ... 020.pdf
20 Feb 2021, 05:58 PM

California, Time To Party

- Ballots were sent on July 31st to all registered voters.
- Voters who have received their ballot should also send it in *now!*
 - If you return your ballot by **Fax**
 - It must be Received by **September 14, 2021, 8 PM**
 - If you return your ballot by **Mail**
 - It must be Postmarked by **September 14, 2021**
 - AND Received by **September 21, 2021**
- There will be two questions on the ballot. Voters should vote on **both** questions, even if they vote against the recall.

Register Overseas by October 12
Service Members & Families by November 2
Ballots Requested by October 22
Ballots Returned by November 2
Ballots Received by November 5

DEMOCRATS ABROAD China

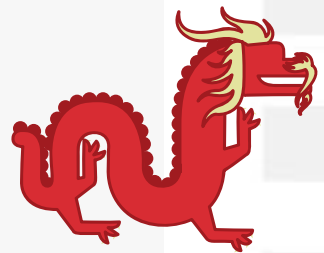
VOTE

WWW.VOTEFROMABROAD.ORG

By comparison, the voting rate among the CVAP was approximately 79.2% in the 2020 General Election.⁷ The 71 percentage-point voting rate gap between the OCVAP and the CVAP suggests that a citizen living within the United States is more than 10 times more likely to vote than a U.S. citizen abroad.⁸ The sizable voting rate gap suggests that living overseas has a negative effect on the likelihood of voting, either because there are obstacles that make voting more difficult or because an individual is less motivated to do it.⁹

Table 5. Registration and Voting in Countries with the 10 Largest Estimated Overseas Citizen and Voting Age Citizen Populations

	Overseas Citizen Population		OCVAP		Ballot Request Rate	Voting Rate
	Total	Rank	Total	Rank		
Canada	860,783	1	516,309	1	10.7%	8.0%
Mexico	586,929	2	80,887	8	9.7%	6.5%
United Kingdom	391,141	3	327,245	2	13.7%	9.0%
France	248,168	4	181,393	4	9.2%	5.8%
Israel	204,542	5	183,499	3	10.0%	5.0%
Australia	146,889	6	126,703	5	12.0%	8.5%
<u>China</u>	120,982	7	43,470	15	8.9%	5.6%
Japan	105,275	8	92,879	6	10.0%	7.5%
Switzerland	98,008	9	87,705	7	10.5%	7.4%
Hong Kong	95,086	10	64,809	10	5.8%	3.3%
Germany	89,679	11	75,142	9	34.0%	24.7%

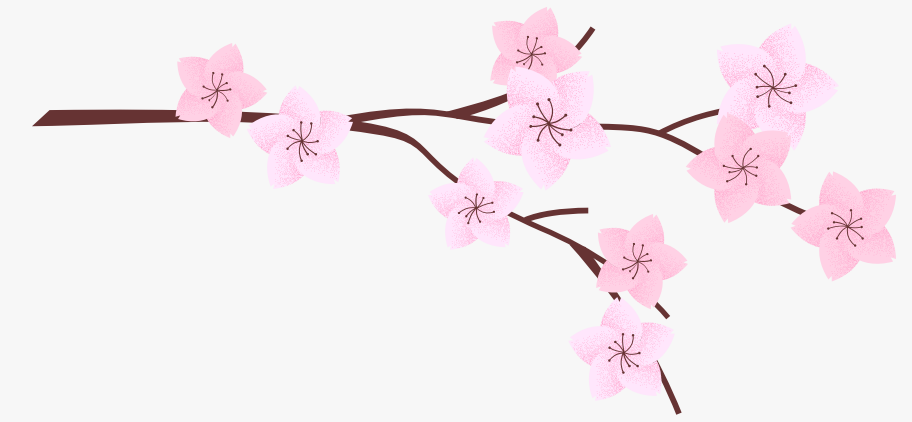




DEMOCRATS ABROAD

**STATE
TEAMS**

ARIZONA



**DEMOCRATS ABROAD
HELPED (NEARLY) **DOUBLE**
OVERSEAS VOTER
TURNOUT IN 2020**



**BE THE MARGIN OF VICTORY IN
BATTLEGROUND STATES BY JOINING
DA AND DONATING TODAY!**



*Data from the Electoral Assistance Commission's 2016 & 2020 Election Administration and Voting Surveys

FLORIDA

**DEMOCRATS ABROAD
HELPED (NEARLY) **DOUBLE**
OVERSEAS VOTER
TURNOUT IN 2020**



**BE THE MARGIN OF VICTORY IN
BATTLEGROUND STATES BY JOINING
DA AND DONATING TODAY!**

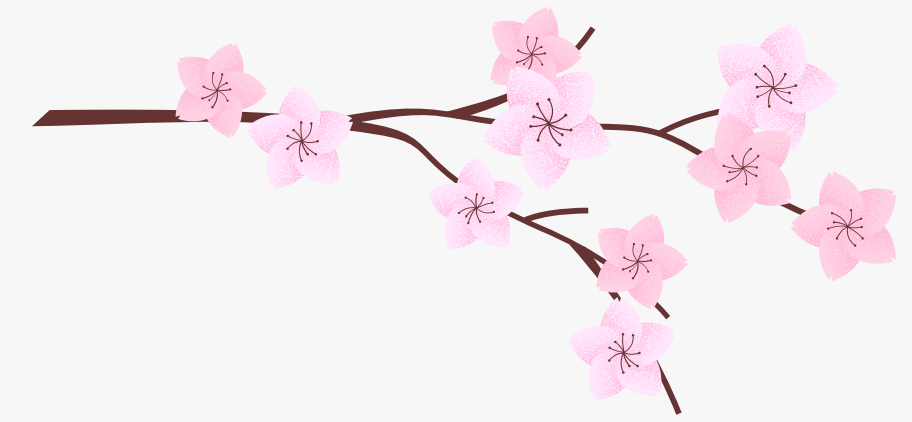


*Data from the Electoral Assistance Commission's 2016 & 2020 Election Administration and Voting Surveys

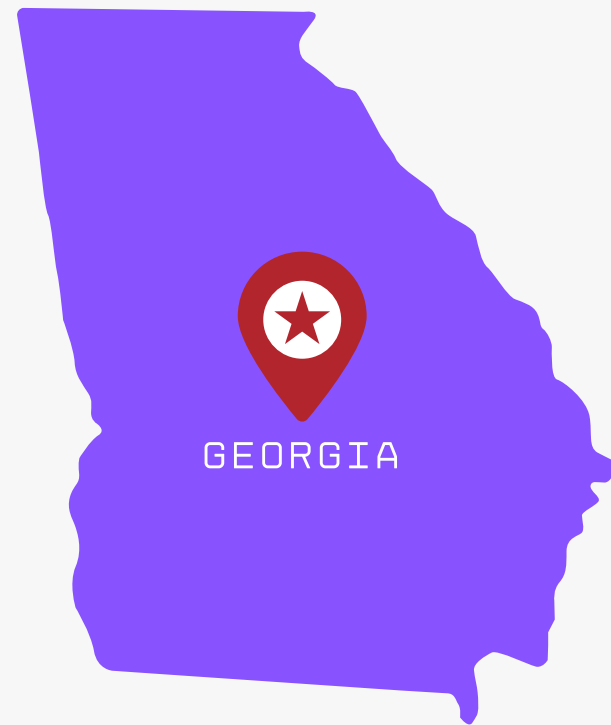
**FLORIDIANS
ABROAD**

**Democrats Abroad
State Team**

GEORGIA



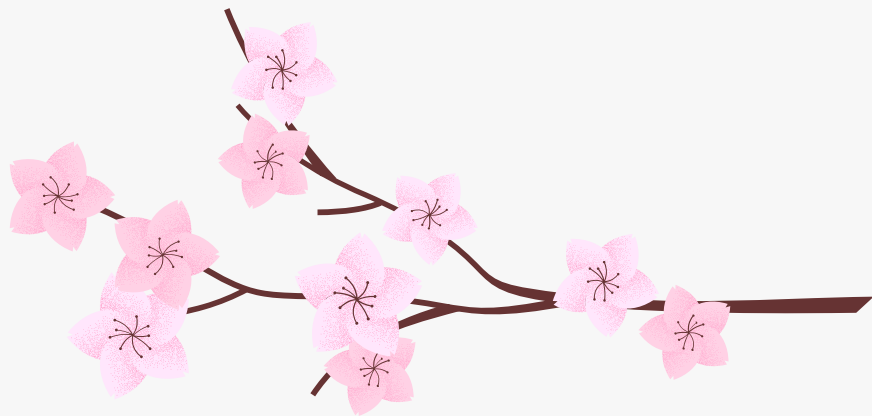
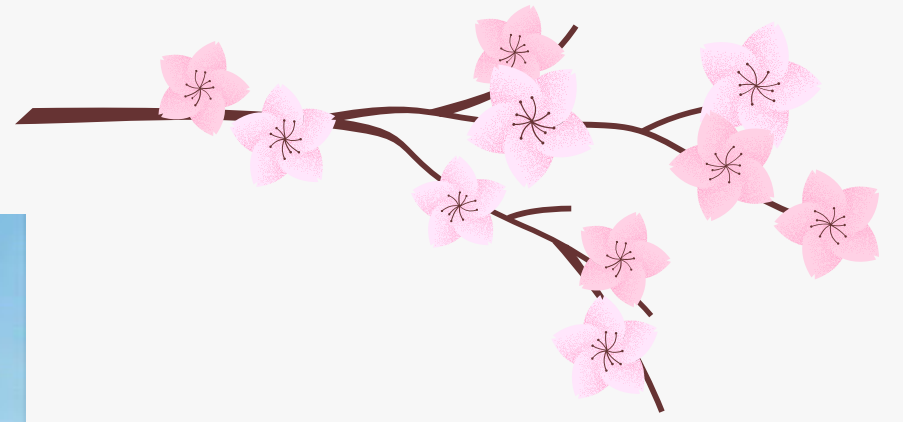
**DEMOCRATS ABROAD
HELPED (NEARLY) **DOUBLE**
OVERSEAS VOTER
TURNOUT IN 2020**



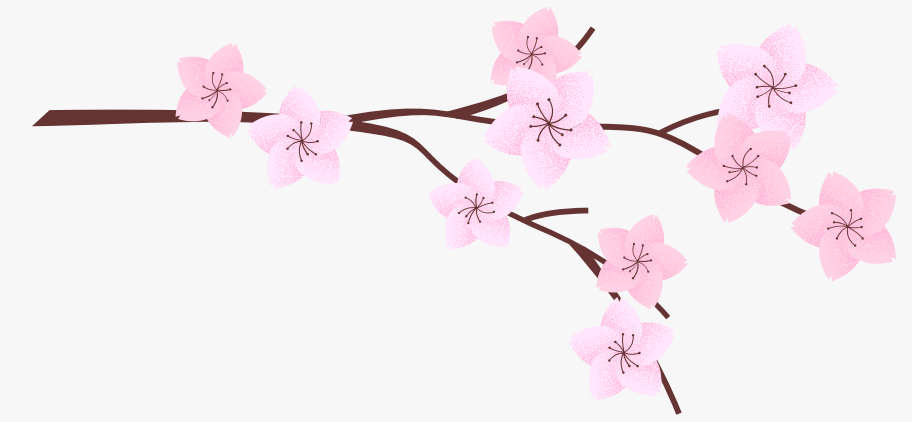
**BE THE MARGIN OF VICTORY IN
BATTLEGROUND STATES BY JOINING
DA AND DONATING TODAY!**



*Data from the Electoral Assistance Commission's 2016 & 2020 Election Administration and Voting Surveys



NORTH CAROLINA



**DEMOCRATS ABROAD
HELPED (NEARLY) **DOUBLE**
OVERSEAS VOTER
TURNOUT IN 2020**



**BE THE MARGIN OF VICTORY IN
BATTLEGROUND STATES BY JOINING
DA AND DONATING TODAY!**



**NORTH
CAROLINIANS
ABROAD**

*Join the Team!
Be the Margin
of Victory*

DEMOCRATS ABROAD STATE TEAM

*Data from the Electoral Assistance Commission's 2016 & 2020 Election Administration and Voting Surveys

TEXAS

**DEMOCRATS ABROAD
HELPED (NEARLY) **DOUBLE**
OVERSEAS VOTER
TURNOUT IN 2020**

41,801

2016 Overseas
Voter Turnout

62,651

2020 Overseas
Voter Turnout

20,850

Increase by #s

49.9%

Increase by %



BE THE MARGIN OF VICTORY IN
BATTLEGROUNDS BY **JOINING**
DA AND **DONATING** TODAY!



*Data from the Electoral Assistance Commission's 2016 & 2020 Election Administration and Voting Surveys



WISCONSIN

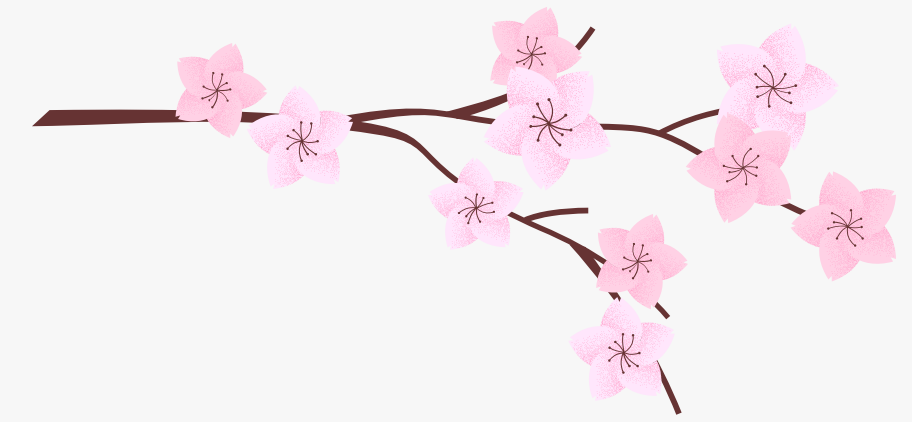
**DEMOCRATS ABROAD
HELPED (NEARLY) **DOUBLE**
OVERSEAS VOTER
TURNOUT IN 2020**



**BE THE MARGIN OF VICTORY IN
BATTLEGROUNDS STATES BY **JOINING**
DA AND **DONATING** TODAY!**



*Data from the Electoral Assistance Commission's 2016 & 2020 Election Administration and Voting Surveys



TEXANS ABROAD

VOTER

REGISTRATION

DEADLINE

FEBRUARY 9*

Go to VoteFromAbroad.org to complete your FPCA and EMAIL it to your county clerk.

Ballots must be returned by postal mail, postmarked on or before March 1 and received no later than March 7.

* FULL ballot Registration Deadline: Wednesday, February 9
FEDERAL ballot Registration Deadline: Friday, February 18 (previously registered voters can request a FULL ballot up to this date)





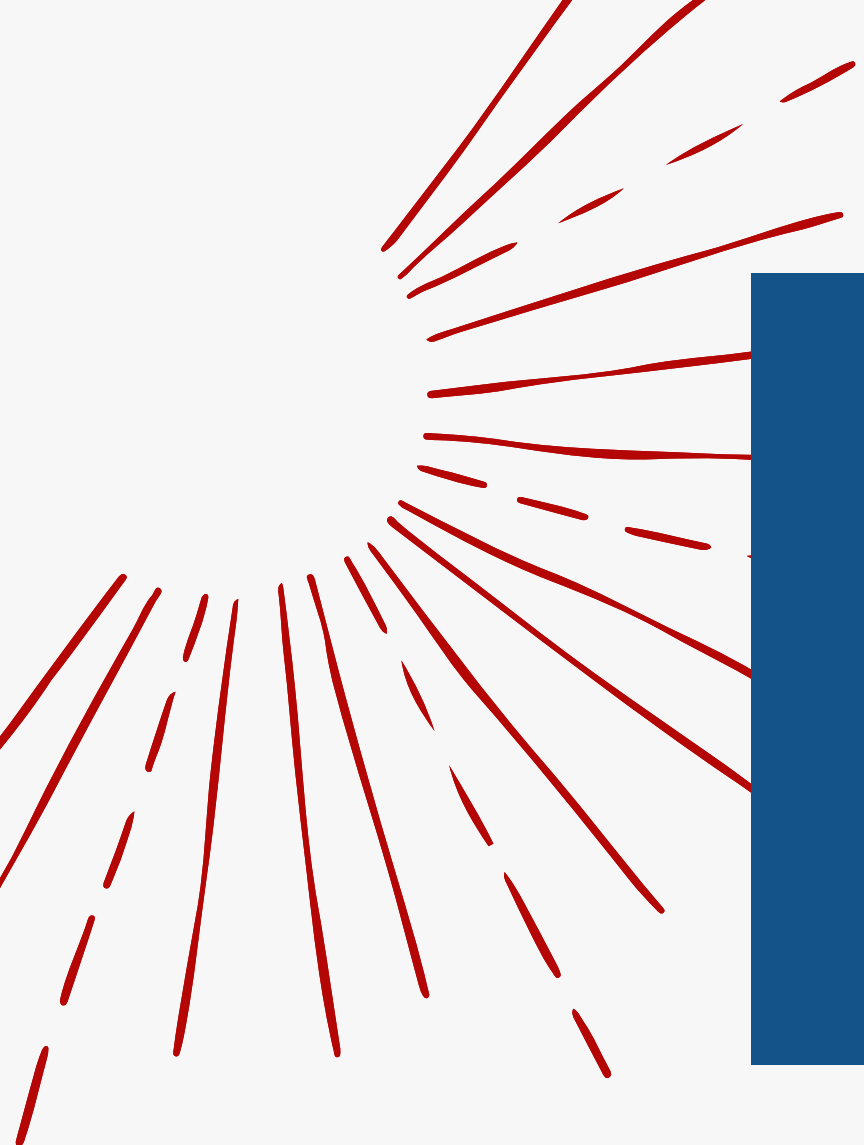
T-shirts
Unisex sizes M-XL
125 RMB



Tank Tops
Unisex sizes M-XL
110 RMB



T-shirts
Ladies sizes M-XL
125 RMB



10 RMB

PINS

50 RMB

CUPS

30 RMB

SHADES





SUSTAINING DACN

Help us realize our extensive outreach plan for reaching and supporting voters abroad. DA needs help funding everything from social media and phonebanking campaigns, to live voter assistance and website maintenance. Sign up to make a monthly donation in 2022. As an entirely volunteer-run and donation-funded organization, every bit helps!

The ask: \$5/month.

- We currently average \$9,000/month in donations
- 149 sustaining donors provide \$2,942/month
- 10% of sustaining donors provide 50% of donations
- Current global bank account balance: \$30,000
- Expected costs in Q1 for GOTV, IT and website: \$105,000

We need to raise at least \$75,000 by the end of Q1

Where the money goes

Proposed 2022 Budget allocations

GOTV \$310,000

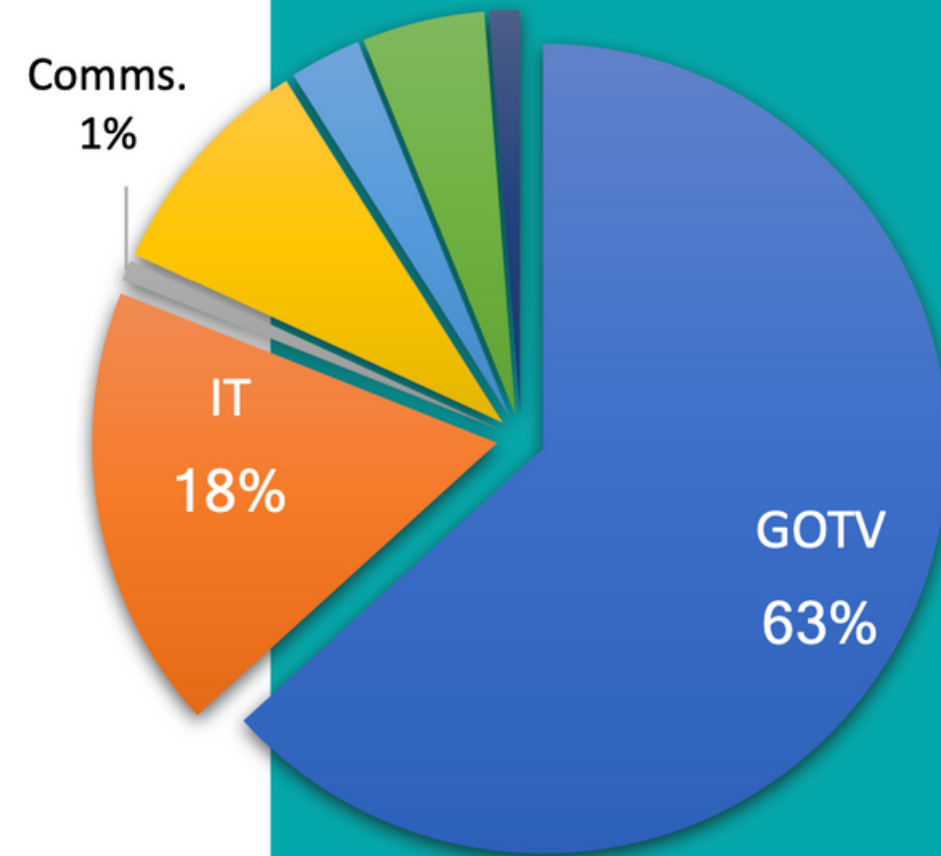
- Phone Banking
- Texting
- Postal Mailings
- Digital Ads
- Local Advertising

IT Infrastructure \$87,000

- GitHub
- NationBuilder
- Intercom
- Web Services
- Wiki

Comms. \$4,000

- Zoom
- WebEx



How can my \$50 make a difference?

We are raising money for our phone banking efforts. Your \$50 donation can help secure over 5 votes in the midterms.

How?

- International Call Hub outbound call fee: \$0.35
- So, \$50 buys 143 calls
- With a 3.5% conversion rate – i.e.- the phone call leads to a newly registered Democratic voter - your \$50 leads to circa an additional 5 votes, or \$10 per vote.

DPCA

January 2022

GOTV

TX: CCs were selected to receive digital advertising funds.

CallHub sessions have begun!

New Wiki GOTV page has launched.



CHANGE UP

A new logo was voted on by the Global ExCom and will be distributed by the Global Comms Team.

Switching to WebEx: all CCs must train.



AFRICA

A regional African Committee to inspire partnerships and improve awareness across the continent was established!



SENIORS

A Global Seniors Caucus was approved and proudly represents senior citizens abroad!



FINANCE

Global is encouraging sustaining donors.

Counsel is still working out an insurance agreement, but the ExCom voted and approved hiring a DPO.



LEADERS

Cory Lemke, DAROK Chair, will serve as new Global Treasurer.

Sarajeon Rossitto, DAJ Chair, will serve as AP GOTV Coordinator





Regional News

ASIA PACIFIC POWERHOUSE

Caucuses, committees, GOTV efforts and more will become shared efforts across the AP Region. This ensures that though members of chapters or CCs may not have enough volunteers to sponsor a new caucus or host an event, their voices can still be heard!

Mobilize.io



COLLABORATION



“

*Democracy is not
a spectator sport*

Marian Wright Edelman

”



SUPER BOWL

Where can you count on meeting a crowd of Americans abroad? At Super Bowl events, of course! Ads and the Halftime Show will create social media buzz. Let's be ready to register voters during the game, as well as live chat to expand outreach!

February 13/14

DOGS FOR DEMOCRATS

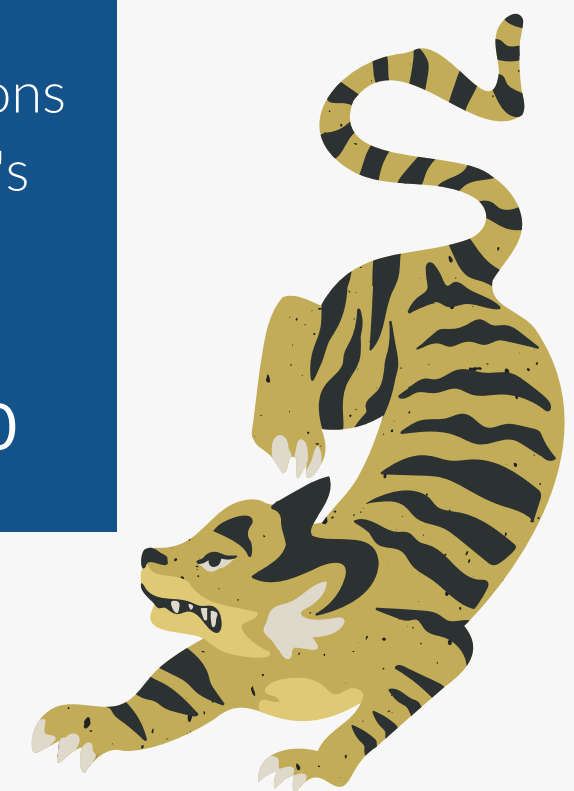
Barks for Biden, Pets for Progressives, Alley Cats for Action, Lizards for Liberals. You name it, we want to make it happen! Pet adoption events make for purrfect networking events!

February 13 & TBD

WE ARE THE CHAMPIONS

Opening ceremonies for the Winter Olympics kick off at 7:30PM Friday. Paralympic Games commence March 4th. Venues across the country are preparing events. This is a 2 month long opportunity to be champions for American voters - let's get to work!

February 4-March 30





Global
Disability
Caucus



DEMOCRATS
ABROAD
LGBTQ+ Caucus



DEMOCRATS
ABROAD
Veterans and
Military Families
Caucus



DEMOCRATS
ABROAD
Seniors Caucus



DEMOCRATS
ABROAD
China



ASIAN
AMERICAN &
PACIFIC
SLANDER
CAUCUS
DEMOCRATS ABROAD



#BLACKLIVESMATTER
DEMOCRATS ABROAD

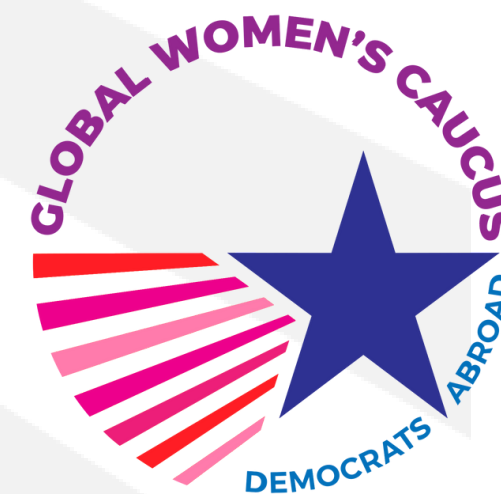


proDA
PROGRESSIVE CAUCUS of DEMOCRATS ABROAD



DEMOCRATS ABROAD
Hispanic Caucus

DEMOCRATS ABROAD
YOUTH
CAUCUS



GLOBAL WOMEN'S CAUCUS
DEMOCRATS ABROAD



AAPI CAUCUS



ASIAN AMERICAN & PACIFIC ISLANDER CAUCUS
DEMOCRATS ABROAD

★ DEMOCRATS ABROAD



BLACK HISTORY MONTH

EDUCATE

Raise awareness by having conversations, posting poetry and exploring other media together.

INSPIRE

ADVOCATE

Use social media platforms and events to activate our membership into creating and implementing actions.

ACTIVATE

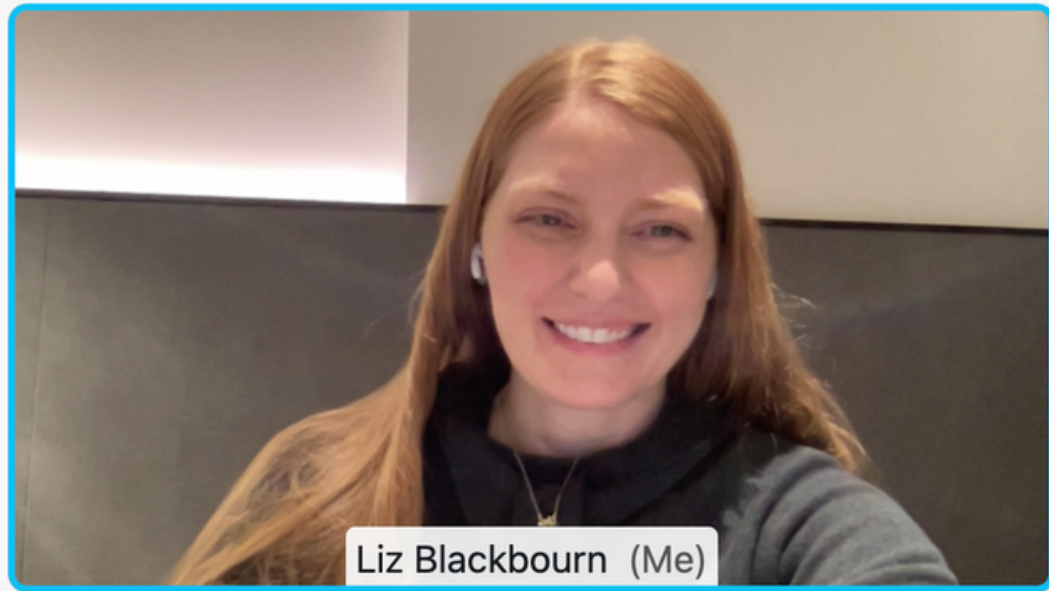
ORGANIZE

Get
Out
The
Vote

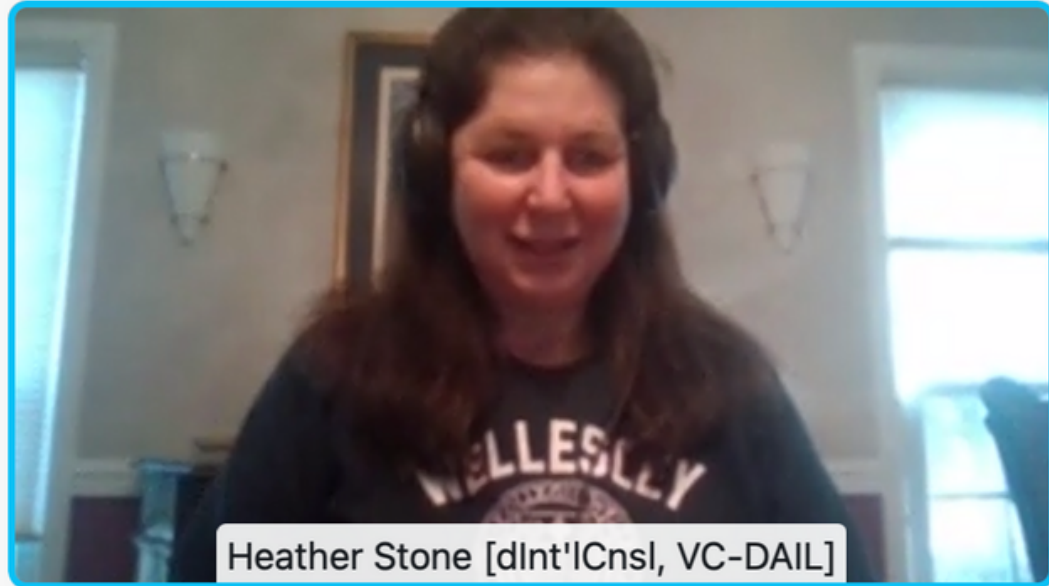
Do your part:
register, vote.

EMPOWER





Liz Blackbourn (Me)

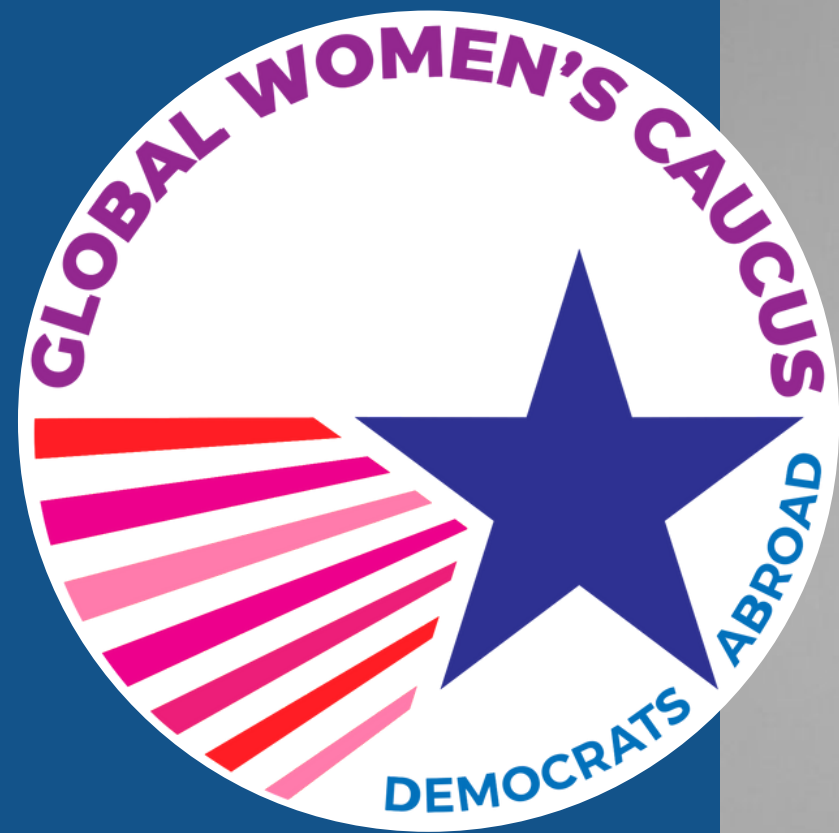


Heather Stone [dInt'lCnsl, VC-DAIL]



**DEMOCRATS
ABROAD**
Global Disability
Caucus

#MYDISABLEDLIFEMATTERS



WWW.DEMOCRATSABROAD.ORG/HC



TACOS | DISCOURSE | ACTION

TACOBOUT IT TUESDAY

JOIN US FOR FOOD AND FUN!

*#Summer
of Action*



WWW.DEMOCRATSABROAD.ORG/PC





DACN Event



DPCA/DNC Event



Global Caucus Event



Global Event



Global Webinars



Important Voter Updates!



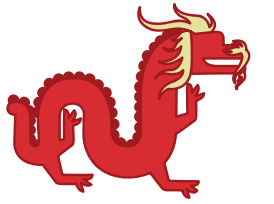
Regional Events



Training Events



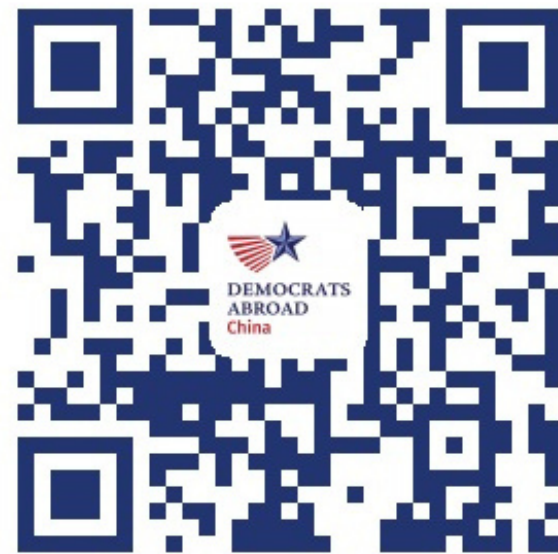
DEMOCRATS ABROAD CHINA



[DACN Wiki](#) | [TeamUp Calendar](#) | [DACN Home](#)



Join Democrats Abroad!



We Like to Chat



@DEMOCRATSABROADCHINA



“

*The vote is precious.
It is the most powerful non-violent
tool we have in a democratic society,
and we must use it.*

John Lewis

”

READY SET



GO

VOTE



FROM ABROAD

Vote from Abroad  .org

Absentee ballots for US citizens

