

MEETING MINUTES

APPROVED February 2, 2022

Date:	November 30, 2021	Time Called to Order:	
Venue:	Zoom Conference Call	Time Ended:	
Meeting Chair:	Elizabeth Blackbourn	Meeting Secretary:	Cory Stroik
DACN Board Attendees:	 ☑ Chair Blackbourn ☑ Vice Chair Aldaco ☑ Secretary Stroik ☑ Treasurer Hove ☐ Comms Director ☐ IT Director 	✓ At-Large Kloosterman ✓ At-Large Movius ✓ At-Large Walsh ✓ At-Large Watkins ✓ At-Large Wong	 ✓ Counsel Vanderpol ✓ Deputy Comms Officer Robbins ✓ Deputy Comms Officer Williams □ Deputy Comms Officer Bucky
DACN Member Attendees:	Laren Tipton Patrick Cranley	Charles Loi	
Guest Attendees:			

Quorum: Achieved

Meeting Called to Order by: Elizabeth Blackbourn Recording Started Time: 8:13PM // Time Stamp:

Welcome & Opening Remarks

Elizabeth Blackbourn:

- · Agenda Review
- · Recognizes Cory Stroik for Minutes approval discussion

Cory Stroik:

· Meeting Minutes Approval

MOTION - adopt October 27th meeting minutes

- Seconded
- · Motion passes unanimously

Board Reports

Handed over to Treasurer Anders Hove

Treasurer's Report

- Expenditures are recurring Zoom membership
- Did not have any revenues
- · Now that we're a year away from the midterms should start seeing some real activity from sales
- Funds at end of period: 12,246RMB
- Revenues: 0RMB
- Expenditures: 101.70RMB

Liz: There are a few ways we can fundraise, and we need to figure out the best ways to do that.

You can earmark funds in the Give to Win section of the website to have them directly sent to DA China

https://www.democratsabroad.org/give_to_win

Handed over to Chair Liz Blackbourn

Build Better Infrastructure

- · We need to convert more of our site visits into joins, activism, and most importantly into vote
- Excomm unanimously agreed to prioritize website building project
- Redesign expected to take place Q1 2022, latest probably in May
- They're appealing for \$30,000
- We have about 1 or 2 thousand dollars already pledged through the website

Handed over to Counsel Alex Vanderpol

- There was the November 13th meeting
- Issues revolved around compliance and liability issues
 - General concerns of how we're covered in terms of network security, cyber issues, and ransom issues
 - Looking to get Cyber Insurance coverage in the amount of 1 million dollars at a cost of \$4,000
- Looking at transferring wechat accounts with Kim

Handed over to Chair Liz Blackbourn

GOTV

Building up to 2022

- We have a lot to do, have to submit a Q1 plan to the GOTV team by 18th December
- Have to set a date for DA China's AGM
 - Earlier, but they're encouraging us to hold an AGM in Q1
 - We can start thinking of dates now
- Need to recruit a Phonebanking coordinator
- Have to have DACN board members participate in training
- Identify areas of growth with NB metrics and mapping tools
- Review bylaws submissions
- Send thank you cards to donors and volunteers
- New data processing agreement as well

2021-2022 Roadmap

- Have your schedules open because we will be asking you to help
- Laurel Schwartz has offered to be our GOTV Coordinator

Florida

Ballots went out November 27th

-https://www.democratsabroad.org/voting_news?

utm campaign=build back november&utm medium=email&utm source=democratsabroad.

- https://www.votefromabroad.org
- https://www.fvap.gov/uploads/FVAP/Forms/fpca.pdf
- Would like everyone to start sharing these messages if possible

Our GOTV Methods

- Cory Lemke is our new GOTV lead for AP region
- Email Blasts, Text blasts, Postmail, Phonebanking, Member engagement, External outreach
 - o Anyone who can help out with GOTV feel free to jump in
- https://democratsabroad.atlassian.net/wiki/spaces/ccChina/pages/5476223754/ Get+Out+The+Vote+-+Voter+Registration
- We need everyone phonebank trained
- We need a Content and Graphics set and Comms plan for January
- January, launch, we send our postcards/mailers, send targeted emails, promote on social medial, outreach team launches, and we fundraise
- By January 15th we must have all our print and mail voting information letter to DA members
- By January 31st have to plan local phonebanking event for TX and NC campaigns, plan local voter registration drive, direct members and volunteers to global training programs, if unfilled fill phonebanking coordinator position, identify university and international school contacts in our host country.
- Right now in China our focus will probably be more on our alumni base as the visa issues students have had

Main Focus by Quarter 2022

- Whatever deadlines are for elections in the states, they'll be a few weeks earlier for us
 - Mail takes a long time to get back into the states
 - Not everyone can vote in other ways

Member Verification

Elizabeth Blackbourn

Great Member Update 2021

- Members matter, if their registration is up after 4 years their information can be deleted
- If someone is still in the country we want to know
- We need to have more eblasts go out, cannot delay

Cory Stroik: Email has gone out, over 700 people. Received a few replies

Next step is calling everyone, need volunteers

Requires confidentiality agreement and phonebank training

Liz: Get phonebank training done by the 10th

Kim Wong: In past years, we called once then sent a text message. Had a password protected shared excel list.

Communications

Elizabeth Blackbourn

Vision

- We're going to have Defined processes, roles, and expectations so that communications are clearer
- Centralize communications calendars, trainings and resources
- We developed mobilize, but that's just going to be a broadcaster. All other activities are going to go back to slack and Google Drive
- Expressed it would beneficial to have on centralized system
- If you are not on slack, mobilize, I have links and can get you logged in and signed up

Community Building Comms

- We must deliver tailored and targeted messages that spell out voters vested interests and animate Americans abroad to vote
- The main message remains request and return your ballot and verify your information is correct
 - We do strive to get specifics when communicating with members, though
- We'll have a lot of state specific pages on DA website
- · We're working on Comms for our space too, as well as newsletters, social media, wiki pages
- Restarting members spotlights

Handed over to Communications Deputy Officer Patricia Williams

- I have a call with Charles scheduled for later this week
 - Looking forward to hearing more about him and his journey

Handed over to Chair Liz Blackbourn

Events

Training Days

- All of our Comms Deputies are GDPR Trained
- There is IT and Comms training
 - o Familiarize yourself with training and guides
- Phonebank training is essential
 - o https://www.democratsabroad.org/phonebanking-signup
 - https://democratsabroad.atlassian.net/wiki/spaces/ZORA/pages/6827802865/ GDPR+Training+Slides
 - o https://www.democratsabroad.org/phonebanking-signup
- If you did it before you will have to re-register
- Hopefully we can all get this done by December 10th

Charles Loi Events Coordinator

- Charles is helping us with events
- · Welcome to the volunteer team Charles!

Global Watch Party

- Hosted by DACN
- Had participants from all 3 regions
- Also talked about barriers to disabled voters, importance of returning ballots early, and the Virginia ballot curing project
- There was also a ProDA meeting on the 13th
 - o Discussed a few of these things about the election
 - Encourage everyone to call in to those
- November 13th Christine Chen from AAPI Vote broke down voter data from 2020
 - o https://www.democratsabroad.org/understanding the aapi vote
- Disability caucus is doing a ton of work to improve inclusivity
 - Next event is December 3rd
 - It is at 10am eastern, if you can attend, we appreciate it, watch the recording after that would be wonderful
- DACN Hosted with Dems chair Ben Winkler on the 13th also
- Book Club Revolt
 - o Call in, we need to schedule our next book
 - We read Revolt, discussed it, had a good time

Handed over to Events Coordinator Charles Loi

- Idea was to do a very casual dinner on either the 18th or 19th
- · Probably the Local in Beijing
- Wanted to get to know people, figure out what they need from DA, how we can engage more
- For DA the goal was to get people more aware of what we're doing
- Event forms are on our wiki pages

NEC

- NEC will be together shortly
- Lauren Tipton, Patrick Cranley, and Albert Walker

Handed over to NEC Officer Lauren Tipton

· NEC is hard at work to get those roles filled

Handed over to Chair Liz Blackbourn

Member Actions

Elizabeth Blackbourn

Action of the Night

- DACN's ECCC and ProDA members are actively pursuing BBB messaging by encouraging the senate to take a look at the environmental impact on people of color
- We are encouraging everyone to write to their senators today
 - We put a sample message out
 - "Dear —, I am writing to inform you of my support of the Build Back Better Act and why you must support passage of it NOW. As written, BBB will create jobs, help to create environmental equity in poorer communities and communities of color, all while reducing climate emissions. Climate justice and a clean energy future are at our fingertips! Don't change it and don't delay. Vote Yay and get it done today!!!"
 - o Fill in your own info, resistbot takes maybe a minute to process

The American Experience, Abroad

- You can complete this google form, tell the DNC all about you, what you do, and what you
 want
- https://docs.google.com/forms/d/e/1FAlpQLSf4RuKShb5tXmu9VUpPJK1LKd JsfEOwL-LzgHh-r7 p8aLA/viewform

Thank you

Thank you to our Super Volunteers

- Aaron Kruse, Elaine Chow, Jasmine Cochran, Elizabeth Jenkins, Sam Wong, Brittni Young, Kimberly Wong
- Kim has announced she will be relocating, that is a major loss for DACN
- Thank you Kim for your superstar volunteering

Kim Wong

I know that it is really challenging to keep up the momentum for so long. A lot of the people who have stepped back brought DACN to becoming a chapter. There is a lot of institutional knowledge that is being lost. It was a challenging but rewarding experience. For volunteers, you won't regret any time you are sacrificing, I wouldn't have spent my time any other way. Thank you, wish you all the best of luck.

Democrats will get it done.

Rep. Jayapal D-Wash Congressional Progressive Caucus Chair

We don't always agree, gridlock is infuriating to all of us. Many are excited about BBB, many
want to push for more, but remember to be kind and create positive messaging. Positive
messaging creates positive outcomes.

Motions & New Business

Jacob – Would be beneficial for DACN for someone to volunteer their time to help with website testing speeds. Current website has issues, having some background in tech, would be beneficial to have our issues known to Global.

Liz: That's for future and current website concerns?

Jacob: Yes

Liz: Put concerns into email and we can work out an email we can send to Global about it as a board

Elizabeth Blackbourn

MOTION - to end the meeting

- Seconded
- Motion vote passed unanimously

Closing Remarks

Meeting Adjourned

Recording Stopped: 9:18PM // Recording Time Stamp: