



DRAFT COPY PENDING APPROVAL

Date:	February 2, 2022	Time Called to Order:	8:14 pm
Venue:	Zoom Conference Call	Time Ended:	9:50 pm
Meeting Chair:	Elizabeth Blackburn	Meeting Note Taker:	Tricia Williams
DACN Board Attendees:	<input checked="" type="checkbox"/> Chair Blackburn <input checked="" type="checkbox"/> Vice Chair Aldaco (by proxy) <input checked="" type="checkbox"/> Secretary <input checked="" type="checkbox"/> Treasurer Hove <input type="checkbox"/> Comms Director Bucky <input type="checkbox"/> IT Director	<input checked="" type="checkbox"/> At-Large Kloosterman <input checked="" type="checkbox"/> At-Large Movius <input checked="" type="checkbox"/> At-Large Walsh <input checked="" type="checkbox"/> At-Large Watkins <input checked="" type="checkbox"/> At-Large Williams	<input checked="" type="checkbox"/> Counsel Vanderpol <input checked="" type="checkbox"/> Deputy Comms Officer <input checked="" type="checkbox"/> Deputy Comms Officer <input type="checkbox"/> Deputy Comms Officer
DACN Member Attendees:	Patrick Cranley		
Guest Attendees:	Jeffrey Nadison Nicolas Gordon	Teresa Ritterhoff Cory Lemke	Jennifer von Estorff
Quorum: Achieved Meeting Called to Order by: Elizabeth Blackburn Recording Started Time: // Time Stamp: 8:14 pm			
Welcome & Opening Remarks			

Elizabeth Blackburn:

- Agenda Review
- Reminder to register to vote at votefromabroad.org
- Proxy given on behalf of Vice Chair Aldaco

Meeting Minutes Approval

MOTION – Elizabeth Blackburn moves for approval of November 2021 DACN Country Committee Meeting Minutes by the Leadership Board

- Seconded by Anders Hove
- Motion vote **passes** with unanimous vote from Leadership Board Members

MOTION – Elizabeth Blackburn moves for approval of December 2021 DACN Country Committee Meeting Minutes by the Leadership Board

- Seconded by Brian Kloosterman
- Motion vote **passes** with unanimous vote from Leadership Board Members

MOTION – Elizabeth Blackburn moves for approval of January 2022 DACN Special Board Meeting Minutes by the Leadership Board

- Seconded by Eileen Walsh
- Motion vote **passes** with unanimous vote from Leadership Board Members

Volunteers Needed**Elizabeth Blackburn**

What to expect: discussion/debates, working together, friendship. Visit www.democratsabroad.org/join

NEC will be announcing an election soon. Nec-china@democratsabroad.org

Two members have volunteered to take on new roles.

Communications Director

Adam Bucky has volunteered for the role of Communications Director.

He plans to coordinate the Comms team to put out great content while playing to each members' strengths. Plans to have the newsletter published more regularly.

MOTION – Elizabeth Blackburn moves for approval of Adam Bucky being named the Communications Director by the Leadership Board

- Seconded by Eileen Walsh
- Motion vote **passes** with unanimous vote from Leadership Board Members

Member-at-Large

Tricia Williams has volunteered for the role of Member-at-Large. She is interested in events and ways to include members from the non-large population centers (such as Shanghai and Beijing). She has been involved in various areas of political organization in the past.

MOTION – Elizabeth Blackburn moves for approval of Tricia Williams being named Member-at-Large by the Leadership Board

- Seconded by Anders Hove
- Motion vote **passes** with unanimous vote from Leadership Board Members

Volunteers Needed

Elizabeth Blackburn

There is volunteer onboarding information, with a volunteer form, on the wiki (<https://democratsabroad.atlassian.net/wiki/spaces/ccChina/pages/5476223723/Volunteer+Onboarding>) and at www.democratsabroad.org/join

There is a need for GOTV co-chairs and committee co-chairs.

All volunteers need Confidentiality Agreement (send completed one to

confagree@democratsabroad.org) and GDPR training. <https://democratsabroad.atlassian.net/wiki/spaces/ZORA/pages/6827802865/GDPR+Training+Slides>.

Phone Hub training is also important, visit www.democratsabroad.com/phonebanking_training

Contact Liz or email callhub-helpdesk@democratsabroad.org for live practice calls before jumping into calling members.

Local Phone Banking

Cory Lemke

Nicolas Gordon

There were questions surrounding the call for countries to volunteer to run a local phone bank.

The form will register DACN's interest in running a local phone banking campaign.

The calls would be made using a local (Chinese) number – people may be more likely to answer the phone if the call comes from a local number.

People generally like hearing from their country's members.

Voters in swing states will be called first.

It is OK to submit the interest form after the deadline, but may have to wait longer for Call Hub to put the phone campaign together.

Some of the questions on the form need information from Nation Builder.

DANC currently has 12-15 trained on Call Hub.

Is phone banking the most effective way to reach members in China ? Lots of people do not answer unknown calls and voice mail is not used in China as in other parts of the world.

Communications/Post Carding

Elizabeth Blackburn

Needs volunteers to create/share content.

2022 Comms Vision: newsletters/e-blasts; phone calls; post cards; social media; advertising

Teresa Ritterhoff

Postcard parties have been successful in Germany.

Members color-in black & white designs and write in a personal message. Members like the personal touch and the bright/colorful pictures get people's attention.

New cards will include a QR code to hopefully track response/engagement.

Returned cards are a good way to update mailing addresses.

Questions: do people in China receive personal mail as in other countries?

Digital Marketing: DACN has used free advertising on sites such as *That's* and *Smart Shanghai*. Not clear on the return on paid advertising.

Lisa Movius – not sure if it's worth the money in this niche marketing market.

In China, we don't have as much easy access to traditional social marketing platforms (such as Chinese Tik Tok vs. Western Tik Tok).

Video content is OK to create, but no DACN channels at this time.

Agreement to table the discussion for another time in order to get Vice Chairman Aldaco's views on the subject (he works in digital media).

GOTV/Other Volunteer Opportunities**Elizabeth Blackburn**

Need volunteers to plan, prepare, and execute GOTV efforts.

Office Hours are held monthly at this time, this is a good time to meet to plan strategy.

Voting needs to focus on bottom to top. State and local elections are crucial, focus shouldn't be on only Senate/House elections.

We need help with updating Vote from Abroad information and resources on the Wiki.

[https://democratsabroad.atlassian.net/wiki/spaces/ccChina/pages/5476223754/](https://democratsabroad.atlassian.net/wiki/spaces/ccChina/pages/5476223754/Get+Out+The+Vote+Voting+Volunteering)

Get+Out+The+Vote+Voting+Volunteering

State Teams**Teresa Ritterhoff****Jennifer von Estorff**

There are 10 states teams currently. The focus is on swing/purple states, such as Arizona, Texas, and Florida.

Members can join a state team even if they are not from that state.

The teams are hosting events such as "Meet the Candidates" talks and possible postcard parties.

Goal is to provide more information, such a voter's guides, to overseas voters.

Can get information from the States Team newsletter at [https://docs.google.com/document/d/1F7Sz1yh-_1YsRA9eFWs0se_nhw0Fxnyt/edit?](https://docs.google.com/document/d/1F7Sz1yh-_1YsRA9eFWs0se_nhw0Fxnyt/edit?usp=sharing&oid=109498817457499389687&rtpof=true&sd=true)

[usp=sharing&oid=109498817457499389687&rtpof=true&sd=true](https://docs.google.com/document/d/1F7Sz1yh-_1YsRA9eFWs0se_nhw0Fxnyt/edit?usp=sharing&oid=109498817457499389687&rtpof=true&sd=true) or by email.

Finances

Elizabeth Blackburn

Consider purchasing swag to support DACN. Can also have merchandise available to sell at DACN events.

Become a DA sustaining member for \$5/month.

<https://secure.actblue.com/donate/democrats-abroad-1>

Jeffrey Nadison

Global DA has monthly expenses that benefit all country committees and chapters.

On track to reach 1/3 of Q1s fundraising goal by the end of January; need to maintain that pace.

Majority of money raised is used for GOTV efforts.

Wrap Up**Elizabeth Blackburn**

DACN will be switching to WebEx for meetings, need volunteers to train on it.

New regional leadership looking to make AP Region a DA powerhouse.

The AAPI Caucus will be hosting a documentary screening on February 6, 2022. RSVP at https://www.democratsabroad.org/good_americans_discussion_of_pbs_documentary_asian_americans

Lookout for upcoming events for Olympics and the Super Bowl. All events are on the calendar on the website.

February is Black History Month – there is information about events, such as a film screening, panel discussions, and phone banking, on the website <https://www.democratsabroad.org/gbc-bhm-2022>

Terry Watkins will be sharing a poem per day on social media and we hope to have people engaged and interested.

DA is looking to increase inclusivity around the world, such as through the Disability Caucus, the AAPI Caucus, and the Global Women's Caucus.

More Upcoming Events:

-February 7 @ 1:00 am - "Why Black Votes Matter" panel discussion. RSVP at https://www.democratsabroad.org/why_black_votes_matter

-ProDA book discussion on *The Black Panther Party: A Graphic Novel History*. Join at <https://us02web.zoom.us/j/86298657077#success>

-February 10 @ 10 PM – Reparations Taskforce is hosting a call storm for HR 40. More information at https://www.democratsabroad.org/153367/call_storm_in_support_of_h_r_40

-February 13@ midnight – *Fandango at the Wall* documentary and panel discussion. https://www.democratsabroad.org/fandango_at_the_wall

-Week of February 14 – 20 - Global Youth Caucus and Global Black Caucus Social Media Crossover Week. Information found at https://www.democratsabroad.org/gbc_gyc_crossover

The calendar of events is available online. Fill out events form if you would like your event included.

Closing Remarks

MOTION – Elizabeth Blackbourn moves to close the meeting.

- Seconded by Brian Kloosterman
- Motion vote **passes** with unanimous vote from Leadership Board Members.

Meeting Adjourned at 9:50 pm

Recording Stopped: // Recording Time Stamp:

