



Leadership Meeting

25 June 2017



Agenda

Time	Item	Speaker
7:00-7:10	Opening, attendance, WebEx	Chair & Secretary
7:10-7:15	Report from the Chair	Chair & Vice Chair
7:15-7:30	Strategic Plan Intro & Update	Chair & Vice Chair
7:30-7:45	Membership update	Secretary
7:45-7:55	Comms Update	Comms / IT Director
7:55-8:05	Treasury update	Treasurer
8:05-8:25	Open Floor	Chair presides
8:25-8:30	Conclusion, action items	Secretary



Update from the Chairs

- Recent Events
 - DACN Social / Ada & Rich farewell
 - Phone banking for Ossoff
- Proposed
 - Movie night
 - Quiz team and social in Beijing



Agenda

Time	Item	Speaker
7:00-7:10	Opening, attendance, WebEx	Chair & Secretary
7:10-7:15	Report from the Chair	Chair & Vice Chair
7:15-7:30	Strategic Plan Intro & Update	Chair & Vice Chair
7:30-7:45	Membership update	Secretary
7:45-7:55	Comms Update	Comms / IT Director
7:55-8:05	Treasury update	Treasurer
8:05-8:25	Open Floor	Chair presides
8:25-8:30	Conclusion, action items	Secretary



Strategic Plan

- Sharing a vision / “making the same movie”
- Key areas for consideration / feedback
 - Stakeholders
 - Values
 - Strategic priorities
 - Recruitment (Elizabeth)
 - Engagement (Caucuses)



Strategic Plan

- Objectives
 - Component pieces of strategic priorities
 - S.M.A.R.T.
 - Two for each person, send to Aaron
 - Examples
 - I will incorporate feedback, compile objectives, and circulate a draft version of the DACN 2017-2020 Strategic Plan by July 16.
- Final vote during our July meeting



Agenda

Time	Item	Speaker
7:00-7:10	Opening, attendance, WebEx	Chair & Secretary
7:10-7:15	Report from the Chair	Chair & Vice Chair
7:15-7:30	Strategic Plan Intro & Update	Chair & Vice Chair
7:30-7:45	Membership update	Secretary
7:45-7:55	Comms Update	Comms / IT Director
7:55-8:05	Treasury update	Treasurer
8:05-8:25	Open Floor	Chair presides
8:25-8:30	Conclusion, action items	Secretary



Membership



- Democrats Abroad membership includes only website signups.
- NationBuilder database includes:
 - US Voting Address
 - China Address
 - Email, Phone, Birthdate, Social Media
- Membership lapses if no contact for four years.

202 China DA Group
72 Shanghai DA Group



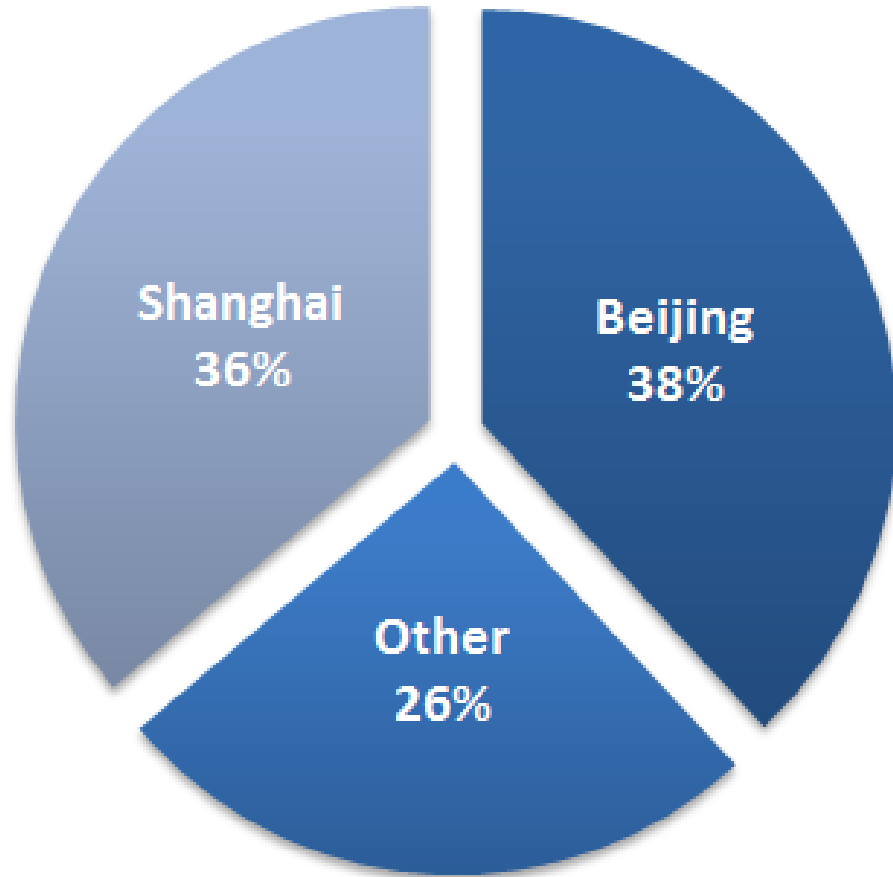
2,406 members
1,809 emailable



 306 people like this
 321 people follow this



Where do members live in China?



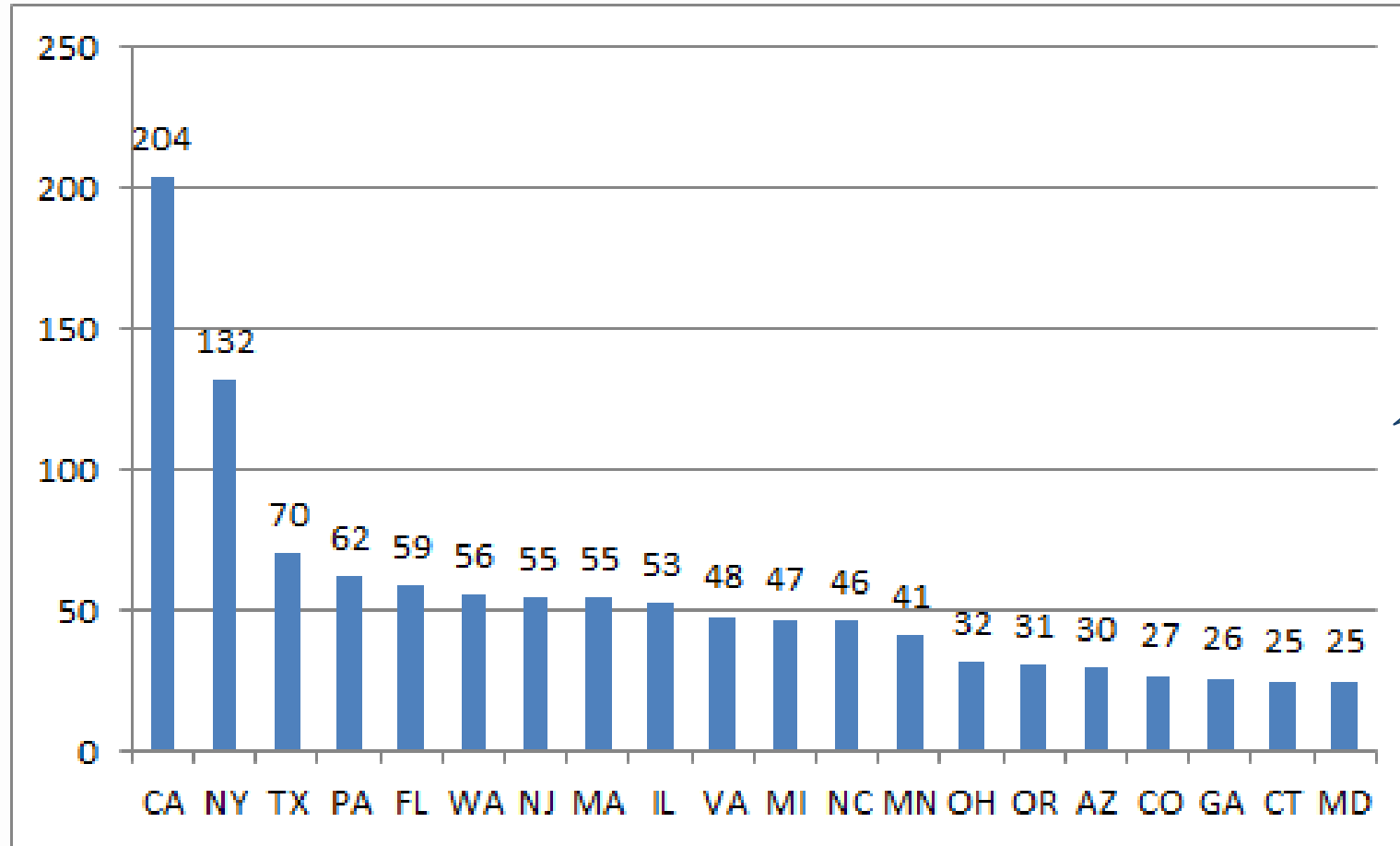
	City	Members
1	Beijing	512
2	Shanghai	486
3	Shenzhen	47
4	Guangzhou	40
5	Nanjing	26
6	Chengdu	22
7	Zhuhai	22
8	Hangzhou	17
9	Unknown	16
10	Tianjin	12

	City	Members
11	Harbin	10
12	Kunming	8
13	Dalian	8
14	Xi'an	7
15	Ningbo	6
16	Hong Kong	6
17	Dongguan	6
18	Guilin	6
19	Changzhou	6
20	Shenyang	5

Non-Expiring Members (n=1,344)



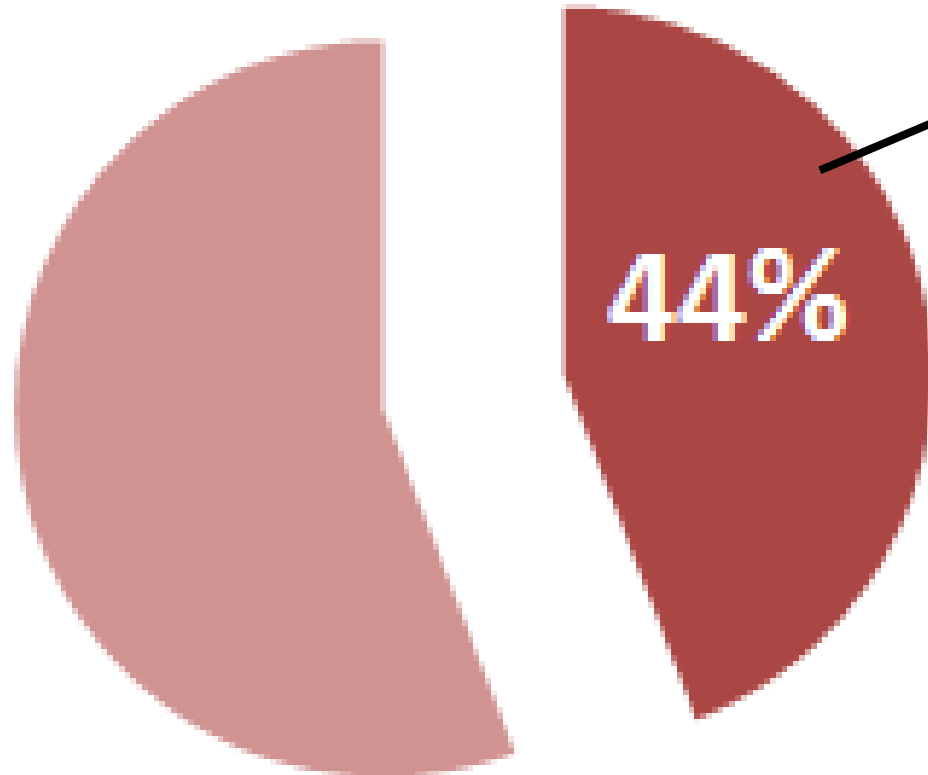
Where do members vote in the US?



Top 20 states by
number of
members.

Non-Expiring Members (n=1,344)

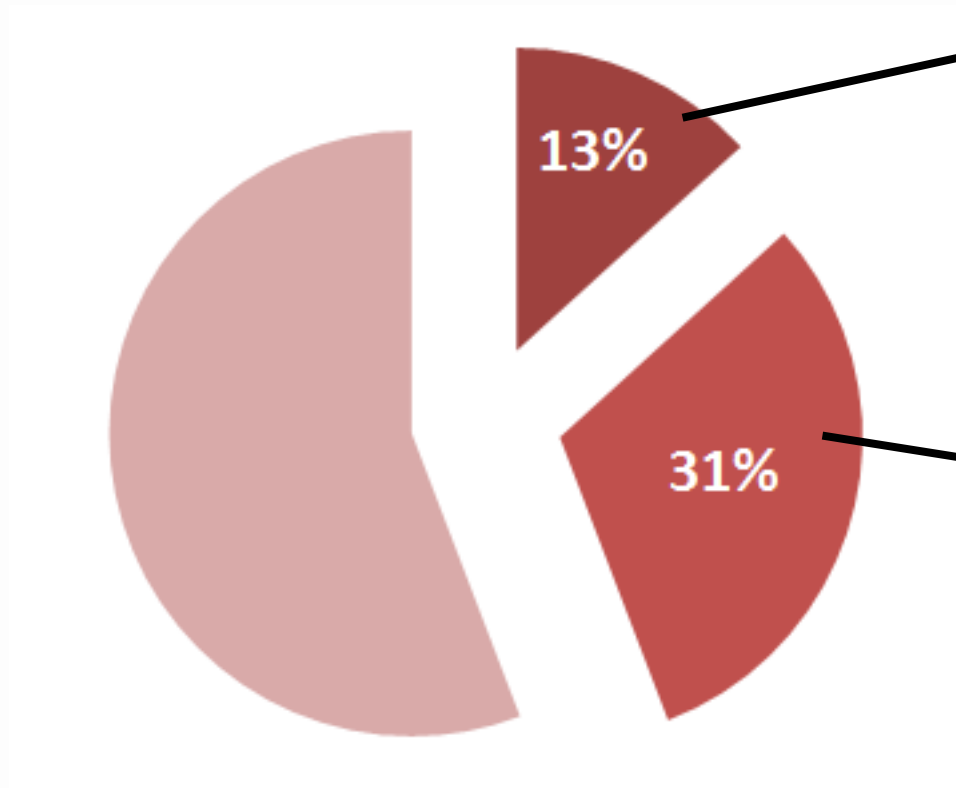
2,406 members in China



Expire on January 31, 2018
1,062 members are set to expire because they have not been verified for 4 years. Last verified date is 9/12/2007 - 12/11/2013.

n = 2,406

Lapsing Members



n = 2,406

Expire on January 31, 2018 and CANNOT EMAIL

322 members who have opted out from our emails or have invalid emails.

We will likely lose these 322 members.*

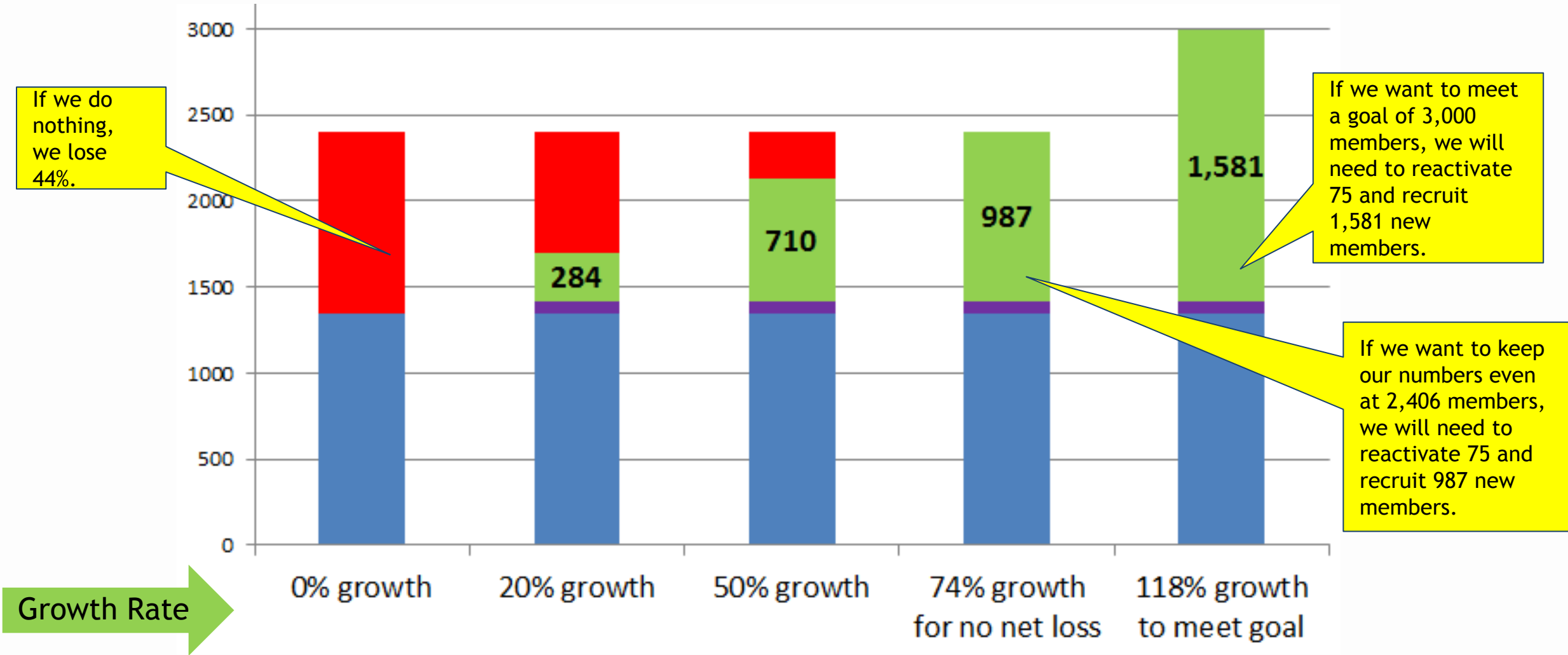
Can Email to Reactivate

740 members who we can email to verify they are still living in China. We can estimate this will reactivate about 75 members.

We will likely lose around 665 of these members

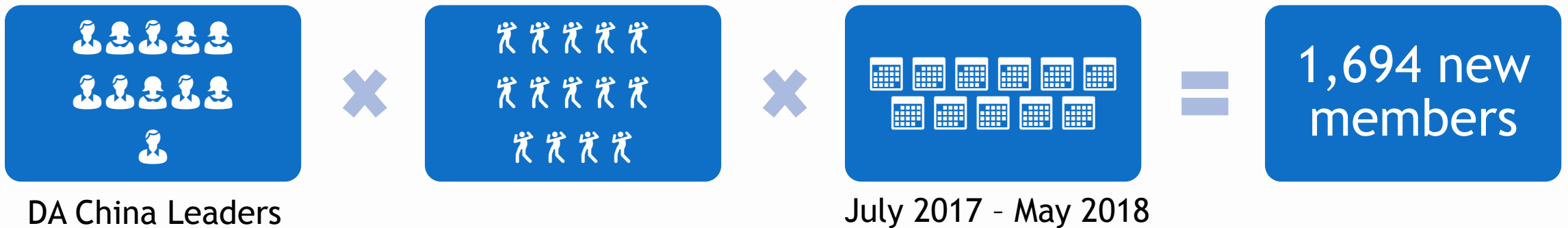
* Have verified 22 members as still in China via social media.

Recruitment Goals



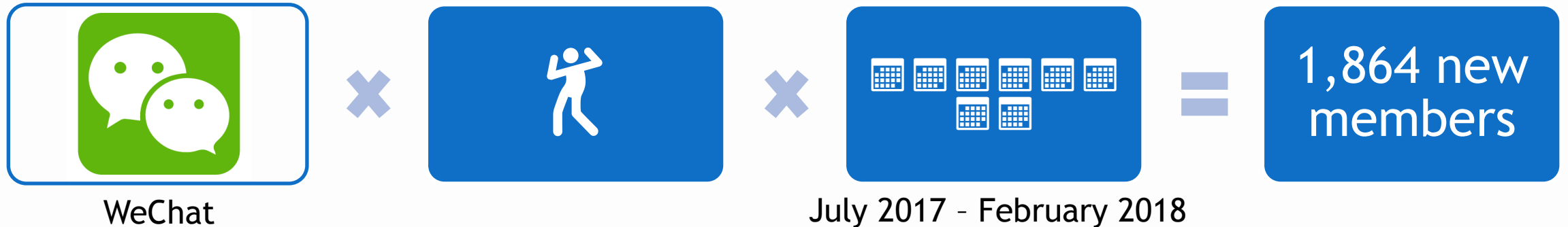
How do we get to 3,000 DA China members?

We each recruit **14 new members** per month.



How do we get to 3,000 DA China members?

Every member on WeChat recruits **1 new member** per month.





Agenda

Time	Item	Speaker
7:00-7:10	Opening, attendance, WebEx	Chair & Secretary
7:10-7:15	Report from the Chair	Chair & Vice Chair
7:15-7:30	Strategic Plan Intro & Update	Chair & Vice Chair
7:30-7:45	Membership update	Secretary
7:45-7:55	Comms Update	Comms / IT Director
7:55-8:05	Treasury update	Treasurer
8:05-8:25	Open Floor	Chair presides
8:25-8:30	Conclusion, action items	Secretary



Communications



Agenda

Time	Item	Speaker
7:00-7:10	Opening, attendance, WebEx	Chair & Secretary
7:10-7:15	Report from the Chair	Chair & Vice Chair
7:15-7:30	Strategic Plan Intro & Update	Chair & Vice Chair
7:30-7:45	Membership update	Secretary
7:45-7:55	Comms Update	Comms / IT Director
7:55-8:05	Treasury update	Treasurer
8:05-8:25	Open Floor	Chair presides
8:25-8:30	Conclusion, action items	Secretary



Treasury

Jim Spear



Agenda

Time	Item	Speaker
7:00-7:10	Opening, attendance, WebEx	Chair & Secretary
7:10-7:15	Report from the Chair	Chair & Vice Chair
7:15-7:30	Strategic Plan Intro & Update	Chair & Vice Chair
7:30-7:45	Membership update	Secretary
7:45-7:55	Comms Update	Comms / IT Director
7:55-8:05	Treasury update	Treasurer
8:05-8:25	Open Floor	Chair presides
8:25-8:30	Conclusion, action items	Secretary



Open Floor



Agenda

Time	Item	Speaker
7:00-7:10	Opening, attendance, WebEx	Chair & Secretary
7:10-7:15	Report from the Chair	Chair & Vice Chair
7:15-7:30	Strategic Plan Intro & Update	Chair & Vice Chair
7:30-7:45	Membership update	Secretary
7:45-7:55	Comms Update	Comms / IT Director
7:55-8:05	Treasury update	Treasurer
8:05-8:25	Open Floor	Chair presides
8:25-8:30	Conclusion, action items	Secretary



Action Items