



DA China Board Meeting 2019.08.24 All Hands Leadership Meeting

Attendees: Aaron Kruse, Alexander Lee, Elizabeth Jenkins, Devika Koppikari, Eileen Walsh, Elaine Chow, Sarah Kimmel, Justin Fischer, Patrick Cranley, Faith Gary, Kimberly Wong

- Global DA Training Session 8/28 Wed 8PM Training - Email/Database
- <https://wiki.democratsabroad.org/display/ZORA/Membership+Database+Certification+Quiz#>
- https://www.democratsabroad.org/da_admin_training_schedule

Treasury Update

- Money will move to DA China WeChat Account
- Reimbursement Form - needs to be given to Patrick or Aaron, and uploaded on Wiki
- Send from WeChat account to Personal Account
- MikeCRM Form
- Donations only from US Citizens
- Must Collect information of donation - MikeCRM - Email goes to Patrick
- Report if over 200USD
- Not given to Candidates, or Causes, must be spent in China
- DPCA Scholarships opportunities available - How to find? Patrick/Aaron

What to spend our money on?

1. Postage (Ballots) - Voter Liability 200 USD
2. Office Supplies 300 USD
3. Ads 250 USD
4. SWAG 2000 USD
5. MikeCRM / Tech 100 USD
6. Travel Expenses (Scholarship) 1000 USD
7. MTG Expenses 200 USD
8. Global Meetings (Scholarship) 2 pax 3000USD

Finance reporting every month - any member of DA can get this information if they request it

How to Raise Money:

1. Jim Zimmerman 30 pax Dinner
2. Private Fundraising Events
3. Raffle for Debate Watch Parties
4. Must integrate the ASK at our events - USE MikeCRM Form + WeChat
5. Swag Sales
6. Super Tuesday Dinner
7. Thanksgiving

*****Need people to take on planning of these - TBD?

Bylaws

Reformatting: Gender Balance - his or her into "person"

- How to allocate votes for DPCA
- "One Person, One Vote"
- China has 4 votes- must elect 4 people to have the votes
- DPCA - Skews heavily women
- Separate Election for DPCA Votes? OR Gender Balance on Excomm?
- Most Votes + Gender
- How to vote later via WeChat - Alexander/Aaron to followup
- Chapter Caucuses Section
- Formalize Liaison Position: Responsibilities of that person - communication from the caucuses to us
- Caucus is welcome to come to board meeting

- Need to Review Caucus Guidelines - Sarah/Aaron

Comms Update

- Events Template
- Do we need anyone to sign releases for photos? No
- Upload best practices on Wiki
- American Location donated - put their logo
- Add ideas to Physical Event Kits give to Elaine
- Tiny Action Template Needed, for “ Blue Alert”
- WeChat Account- Aaron/Elaine/Elizabeth/Kim to chat about access for this
- Chat VS. Announcements Show on your actual moments

Caucuses

Helps us highlight issues

Organizations are made by DA - the chapters connect to Global Heads of each Caucuses

- Womens Caucus
- Black Caucus
- Progressive Caucus
- LGBT Caucus
- Youth Caucus — no traction

Challenges

- People to lead them
- Need to join the actual caucuses to just get emails

Guidelines

- Make sure to liase with Sarah

AFTERNOON SESSIONS - Tactics ->Action

Let's Get Activated! - Elizabeth

GOTV

Always Non-Partisan

Votefromabroad.org

Voter Support Online Training

- Phonebank - This is the highest value audience !!!!!!!
- You can always to login and signup democratsabroad.org
- Campaigns will not call them
- Don't forget the margin of victory is slim
- It's the DA Global GOTV
- 1 to 1 contact
- Can sign up for Mobilize messages
- Get people to phonebank together
- We can also get a china only script for Callhub - can ask GOTV Team
- Fundraising +20 calls/ person = fundraising goals
- Automatically updates Callhub

Mission Possible - Aaron

- #14 Largest in population, we are the 51st group from the DNC
- There's much more attention from DNC
- Ballots are our #1 priority
- Build communities of like-minded American across China

DA Party Platform

DA China within DA Party Platform

We are more progressive part of Democratic Party

14 months 10/30 is the last cutoff for affecting 2020

7 themes to elevate

Phonebanking

Think about this a monthly magazine that's on a topic, it's just a cover story

Big Thematic Broad Things

1. Climate & Environment
 - Environment/ Climate Change
 - Green New Deal
 - Nuclear Energy
 - Water Crisis
 - Funding for Science
2. Women's Rights
 - Reproductive Rights
 - Maternal Health
 - ERA
 - Childcare
3. Immigration Reform / Racial Justice
 - Birthright Citizenship
 - Close the Camps
 - Refugees
 - White Supremacy
 - Domestic Terrorism
 - Census
 - Criminal Justice Reform
4. Economy & Budget
 - US Trade Policies
 - Income Inequality
 - Student Loan Debt
 - Financial Regulation Reform (Bank Regulations, Consumer Protection)
 - Minimum Wage
 - Reparations
 - Unions of Labor
 - Racial Inequality
 - Infrastructure
5. Healthcare
 - Opioid Crisis
 - Mental Health
 - Disability Rights
 - Veteran Issues (Drug Epidemic)
6. Election Reform
 - Voter Inequality
 - Election Reform
 - Electoral College / Security
 - Paper Ballots
 - Voter Registration
 - Campaign finance
 - Reinstatement of Shelby V. Holder
7. Education

Team Breakout - Discussing #1-7

***Voter Registration + Fundraising ***

Sept 2019 9/19-20 CNN/MSNBC Climate Debates Viewing Party - Green New Deal Discussion

Oct 2019 Meatless Pledge, Books, Movies - No Meat Month "Sweat Jar"

Nov 2019 AGM Meeting - Bylaws Voter Registration, Voting Rights Education / Thanksgiving Dinner

Dec 2019 Voter Registration, Voting Rights Holiday Party "Blue Christmas" Funding Gerrymandering (Pod Save America) + Write to their Secretary of State about Redistricting - Shape of district - Holiday Party "Who is the biggest Grinch"

Jan 2020 VFA 2020 (GOTV) 21st - Women's March ERA - Gender + Politics & Discrimination

Feb 2020 Racial Injustice + Diversity

Mar 2020 Women Reproductive Rights

Apr 2020 Econ/Budget AGM Meeting - Fundraising

May 2020 Econ.Edu

June 2020 Healthcare

July 2020 US Holiday July 4th /DNC Convention

Aug 2020 100th Anni Women's Right to Vote
Sept 2020 VOTE
Oct 2020 VOTE
Nov 2020 VOTE

Other Important dates:

March 3, 2020 Super Tuesday - Most Amount of people voting for Pres Candidate

July 13, 2020 DNC Convention - This is when we can support a Candidate

October 15, 2020 Ballots must be sent at this time

Can get candidates to call in - but can't exclude other countries

ACTION ITEMS

- 2018.08.28 Training: Aaron/Elizabeth/Elaine/Kim to attend
- Membership Report – Kim
- Aaron/Patrick need to contact Jim Spears to move the funds to DA China WeChat account
- Reimbursement form – Patrick load onto Wiki
- Fundraising Volunteers/Leads – Patrick/Aaron
- DPCA Votes – Aaron/Alexander
- Bylaws to DA Members in November - Aaron/Alexander
- Events Template onto Wiki – Elaine
- GOTV Event Kit – Everyone to give ideas to Elaine
- Caucus Guidelines – Sarah/Aaron

Next Meeting

9/22 or 9/29 7PM on Webex