

WHERE'S WALLY NOW: NATIONBUILDER'S NEW INTERFACE

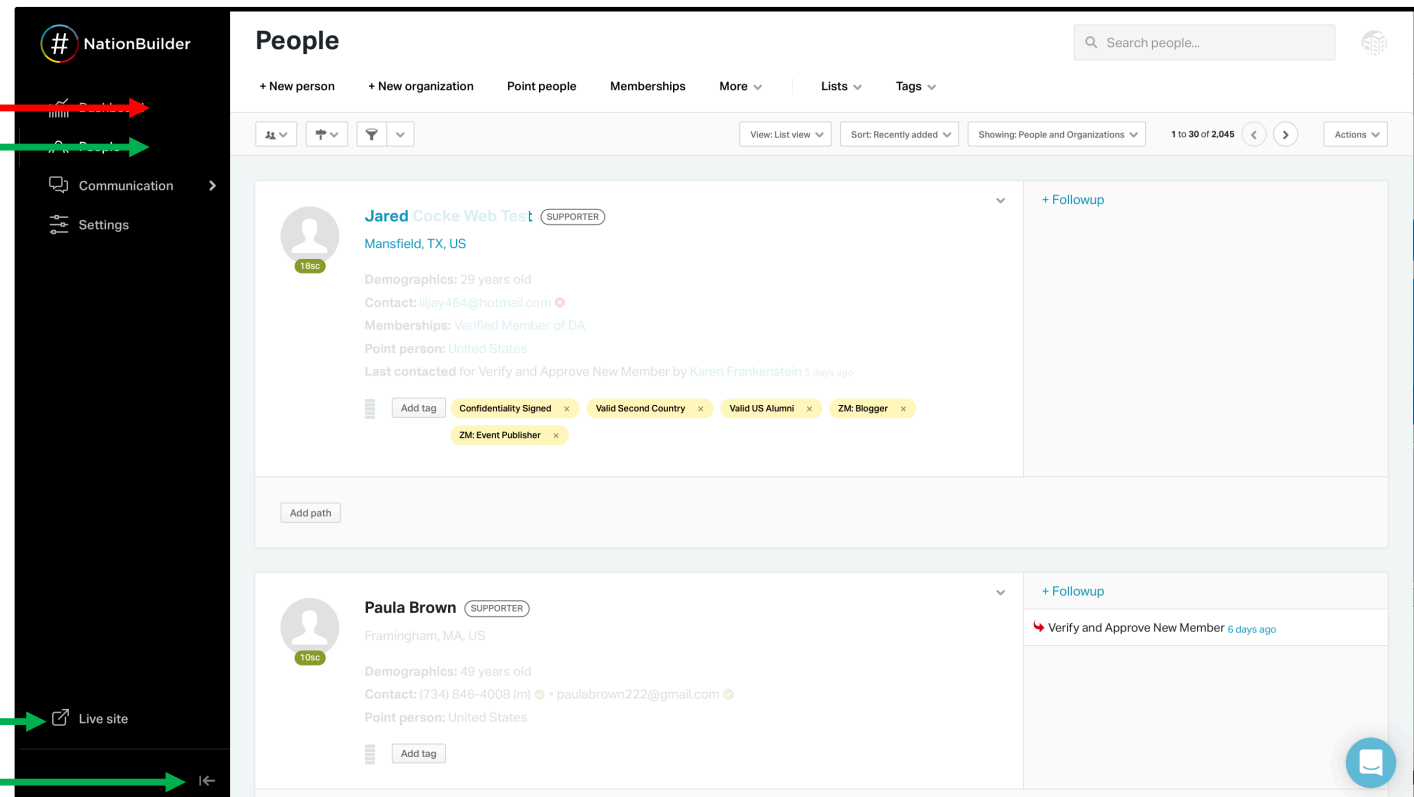
JULY 2019



Introduction to the New Control Panel Look

Most functionality is same, but things are in different places.

We do not recommend using **Dashboard** anymore. Please use **People**.



Live Site opens in New Window
Menu Column is retractable

News & Events

News: No changes.
Events: Simplified into 2 columns. Everything that was on the right or the left remains there, but the columns are long and require quite a bit of scrolling.

Test event
Page type: Event URL: https://www.democratsabroad.org/300533/test_event_29snvgu3z9kaehlauz6w Preview
Published: July 03, 2019 at 6:08am Author: Karen Tester User submitted

Following Add tag 2M

Dashboard Settings **Event settings** Subpages Comments Followers 1 Files Clone

Basics Advanced Intro Location Autoresponse Text keywords Social Tickets Hosts RSVPs Attendees

Event details

When: 2019-07-05 12:00 AM
Time zone: (GMT+02:00) Harare
Length: 3 hrs
Venue name: hall
Maximum Capacity: 0
Additional # of RSVPs to add to the total: 0
Event contact: Karen

Sell tickets
 Accept RSVPs
 Allows guests + 1
 Show who RSVPed
 Ask for phone
 Require phone
 Ask for address
 Require address
 Ask to sign up for shifts
 Ask for volunteers

Save settings

Test event
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 Require phone
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 Require address
 Ask to sign up for shifts
 Ask for volunteers

Save settings

Note the floating SAVE bar

Email

Broadcaster Name

New Email Blast Button

NationBuilder

Dashboard

People

Communication

DAUS - DA United States

Manage broadcasters

Settings

Communication >

DAUS - DA United States ONLY UNITED STATES CAN SEND

New email blast

Email: info-united-states@democratsabroad.org · 2 email blasts

Text: none · [Add text messaging](#)

Twitter: none · [Connect Twitter account](#)

Facebook: none · [Connect Facebook page](#)

Dashboard Email Settings

Click here to re-authorize with Facebook before posting

for All time

United States started a new email blast from DAUS - DA United States about 11 hours ago

United States started a new email blast from DAUS - DA United States about 11 hours ago

Enter name, not a slug. Slug Automatically Generates. **BE SURE TO USE UNIQUE NAMES.**

+ New blast Blasts Scheduled

You have access to create and edit an email blast, but only a leader or staffer will be able to send it.

1 error prohibited this mailing from being saved

There were problems with the following fields:

- Name has already been taken

Name*

Test Email Short, like "Issues"

has already been taken

Slug*

test_email Just a way to identify the email blast, like: donor_ask1

Description

When the recipient clicks on the email, automatically add their email address to any forms

Increases conversion rate, but is confusing if they forward the email since the original recipient's email address will appear in the form

Email - Themes

Beware of stock themes.

Always choose DA Themes.

test_email_33

Dashboard Settings Files Theme Content Recipients Review and send

Stock themes Custom themes Current custom theme

Grid of stock themes:

- Aware
- Basic with Logo
- BusyBiz
- CityZen Blue
- CityZen Red
- Civitas

Broadcasters > DA Helpdesk > Emails >

test_35

Dashboard Settings Files Theme Content Recipients Review and send

Stock themes Custom themes Current custom theme + New custom theme

Your themes

Name	Creator	Owner nation	Shared with	Public?	Status
DA Basic with Logo	Julia Bryan	democratsabroad		NO	PUBLISHED
DA Blue with Logo	Julia Bryan	democratsabroad		NO	PUBLISHED

Email - Editing

Send Test Email
to 1 or more persons
has moved

Full Screen Option
for Editing Windows

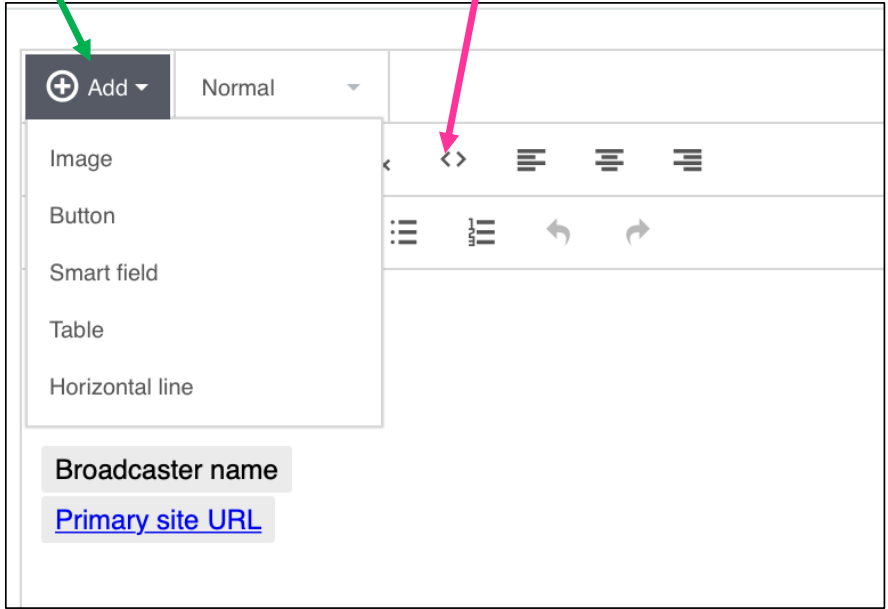
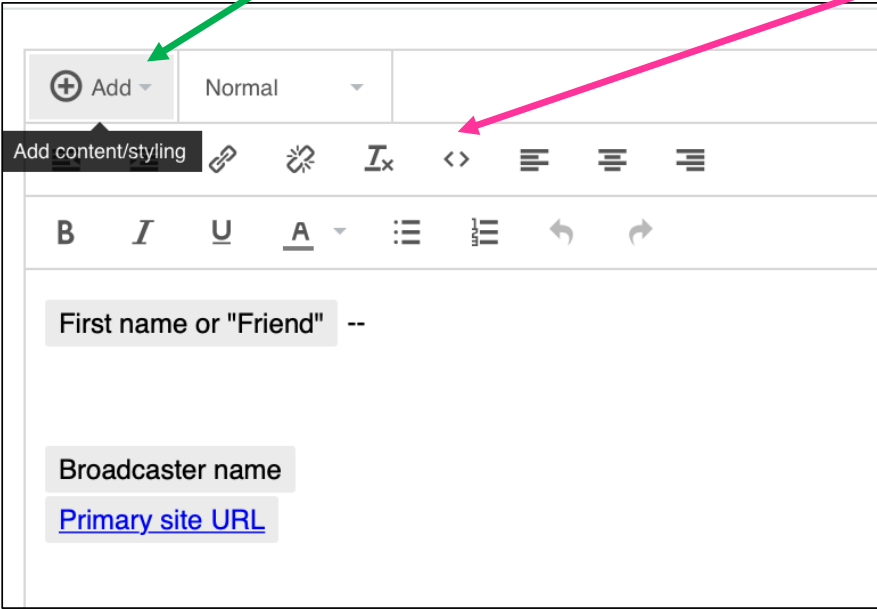
Sliding Resize for
side by side Editing
and Preview Windows

The screenshot shows a web-based email editor interface. At the top, there is a navigation menu with items: Dashboard, Settings, Files, Theme, Content (highlighted), Recipients, and Review and send. Below the menu, there are input fields for 'From' (containing 'DA Helpdesk') and 'Subject' (containing 'Sample Email'). To the right of these fields are '+ Add variant' buttons. Below the input fields, there are tabs for 'Desktop', 'Mobile', and 'Text'. A 'Send test email' button is located on the right side of the interface. The main content area is split into two panes. The left pane shows a preview of the email with the 'DEMOCRATS ABROAD' logo and text: 'Democrats Abroad', 'This email was sent to karen_frankenstein@democratsabroad.org.', 'Do you have a voter question? Ask us, we'd love to help.', 'Don't forget to request your absentee ballot at www.votefromabroad.org!', 'Thank you for your support! US citizens can donate to Democrats Abroad today click here.', 'Have you moved or changed your name or email? Sign in and update your Account Settings.', 'To stop receiving emails, click here.', 'Other membership questions? Send us an email and let us know.', 'Paid for by Democrats Abroad · PO Box 15130, Washington, DC 20003, USA', and 'Created with NationBuilder, software for leaders.' The right pane shows a rich text editor with a toolbar containing icons for bold, italic, underline, text color, background color, link, unlink, list, and indent. Below the toolbar, there are input fields for 'First name or "Friend"', 'Broadcaster name', and 'Primary site URL'. A green arrow points from the 'Send test email' button to the text 'Send Test Email to 1 or more persons has moved'. Another green arrow points from the 'Full Screen Option for Editing Windows' text to a full-screen icon in the top right corner of the editor. A third green arrow points from the 'Sliding Resize for side by side Editing and Preview Windows' text to a vertical slider between the two panes.

Email - Editing

Add Pictures, Buttons, and More
MOVED HERE

HTML Editor is still here too!



Email Recipients

Choosing your Recipients is now the penultimate step.

The screenshot shows a web interface for managing an email campaign. At the top, there is a breadcrumb trail: "Broadcasters > DAUS - DA United States > Emails >". To the right is a search bar with the placeholder text "Search people...". Below the breadcrumb is the title "test_email_33". A navigation menu includes "Dashboard", "Settings", "Files", "Theme", "Content", "Recipients" (which is highlighted with a blue underline), and "Review and send".

On the left side, there are two sections of options:

- Send to:** Includes "Supporters" (selected with a green radio button) and "Prospects" (unselected).
- Matching:** Includes "List", "Tags", "Filter", and "All" (selected with a green radio button).

On the right side, a summary box states: "Will send to 2,030 of 2,044 people". Below this, it notes: "14 people don't have email addresses, or have opted out." and "Will only send to people that are assigned to United States".

Below the summary, there is a list of recipients:

Michael Michener	mvmichener@yahoo.com ✓
Steven Justice	sjartdesign@aol.com ✓

Membership - Views

The screenshot shows the NationBuilder interface for managing members. The left sidebar contains navigation options: Dashboard, People, Communication, and Settings. The main content area is titled 'People' and includes a search bar, navigation tabs for '+ New person', '+ New organization', 'Point people', 'Memberships', 'More', 'Lists', and 'Tags', and filters for 'View: List view', 'Sort: Recently added', and 'Showing: People and Organizations'. A green message 'Views have moved' is displayed above the member list. The member list shows 'Elisabeth Stevens' with a 'SUPPORTER' badge, contact information, and a dropdown menu with options like '+ Followup' and 'Verify and Approve New Member'. Annotations include red boxes around '+ New person', '+ New organization', and 'Actions', with red text 'Do Not Use' and 'Commands unavailable but visible'. Green arrows point to 'Lists', 'Tags', and the dropdown menu, with green text 'Use me!' and 'Go directly to Edit'. A red warning 'WARNING: Easy Delete!' is placed near the dropdown menu.

Do Not Use

Use me!

Commands unavailable but visible

+ New person

+ New organization

Point people

Memberships

More

Lists

Tags

Search people...

View: List view

Sort: Recently added

Showing: People and Organizations

Views have moved

1 to 30 of 2,046

Actions

Elisabeth Stevens

SUPPORTER

New York, NY, US

Contact: divinetta+9876@gmail.com

Point person: United States

+ Followup

Verify and Approve New Member

Today

Go directly to Edit

WARNING: Easy Delete!

Membership - Contact

Email to members remains the same

More Scrolling!!!

Elisabeth Stevens (SUPPORTER)
293 W End Ave, New York, NY 10024, United States
+11sc
Add background...
Contact: divinetta+9876@gmail.com
NationBuilder ID: 307417
Point person: United States
Add tag

Add path

Dashboard Edit Location Profile Network Relationships Social capital Paths Merge duplicates

opted in volunteering donated

Note Email Log contact RSVP

Note

Method
Email

Contact type
Verify and Approve New Member

Method
Email

Contact type
Verify and Approve New Member

1sc

Contact status

- Answered
- Bad info
- Inaccessible
- Left message
- Meaningful interaction
- Not interested
- No answer
- Refused
- Send information
- Other

Broadcaster
Select

Set support level
Select

Set priority level
Select

Mark as followed up for Verify and Approve New Member

Elisabeth Stevens was contacted

Membership – Tags

Easier to create BAD TAGS

Don't forget to DATE new tags "19-Jul4-Paris"

BAD TAGS:

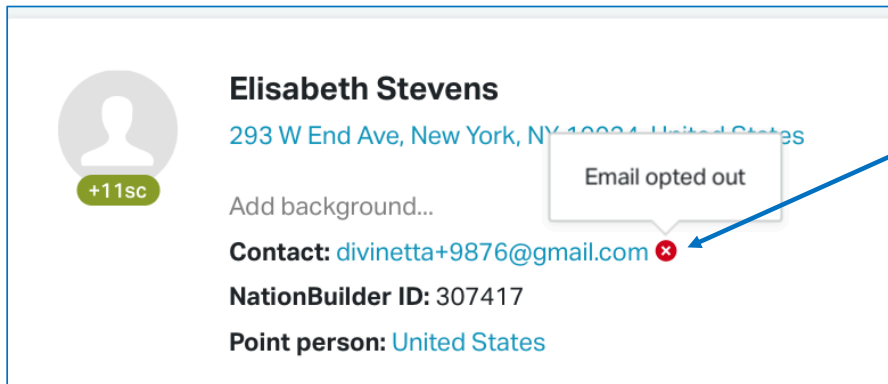
- Incorrect Capitalization & Spelling
- NO # at end (this shows how many people have the tag)

Good Tag: Has # at end

The screenshot shows a user profile for Elisabeth Stevens. The profile includes a name, address (293 W End Ave, New York, NY 10024, United States), contact information (divinetta+9876@gmail.com), NationBuilder ID (307417), and point person (United States). A tag dropdown menu is open, showing a search input with "ch:" and a list of suggestions: "ch: |", "CH: Leader (14)", "CH_zurich: Leader (4)", and "DE-Munich: Leader (1)". A red arrow points from the "BAD TAGS" text to the "ch: |" suggestion. Green arrows point from the "Good Tag: Has # at end" text to the suggestions that include a hash symbol and a count.

Membership – Email Badges

You will now see contact badges – Green checkmark for good email, red X for unsubscribed, “Bouncing” or “Bad” badges – also in the Email Blast Recipients panel.



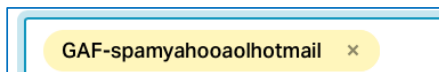
Elisabeth Stevens
293 W End Ave, New York, NY 10001 United States
+11sc
Add background...
Contact: divinetta+9876@gmail.com ✖
NationBuilder ID: 307417
Point person: [United States](#)

Hover Mouse for info

Review and send

Will send to 376 of 935 people
559 people don't have email addresses, or have opted out.

C.J. MinsterCheng	cj@nationbuilder.com ✓	↓
Kattie Spencer	ezequiel@leuschkejohnson.net ✓	
Mrs. Kyle Wisozk	clotilde@wisoky.org ✓	
Aiden Schmidt	arvel.batz@boyle.name ✓	↓
Rae Howell PhD	emerson_pfannerstill@rohan.net BOUNCING EMAIL	
Kayley Collins	patience@kilback.biz ✓	
Mr. Alvah Brekke	breana@pagac.biz BOUNCING EMAIL	



GAF-spamyahooaolhotmail ✖

See this tag? Ask Member for new email address.

Membership - Editing

Simplified into 2 LONG Accordion columns

Elisabeth Stevens
293 W End Ave, New York, NY 10024, United States
Contact: divinetta+9876@gmail.com
NationBuilder ID: 307417
Point person: United States

+ Followup
Verify and Approve New Member Yesterday

+ Add tag
GAF-spamyahoo@hotmail

Save Cancel

Add path

Dashboard Edit Location Profile Network Relationships Social capital Paths Merge duplicates

Settings Custom fields Full name IDs Social media accounts Memberships

Contact details

Person Organization

Supporter Prospect Non-Supporter

Support level
Select

Inferred support level
Select

Priority
Select

Volunteer
Fundraiser
Exempt from donation limits

Point person
United States

Anyone with control panel access can be a point person

Recruited by
Select

Control panel language (beta)
Select

Receive emails
Do not call
Do not contact, period

Email
divinetta+9876@gmail.com

Bad email address
Add additional email

First name
Elisabeth

Middle name
Samantha

Last name
Stevens

Save person Ban Delete Elisabeth Stevens

New Tabs

Last name
Stevens

Receive emails
Do not call
Do not contact, period

Email
divinetta+9876@gmail.com

Bad email address
Add additional email

Mobile number

Receive text messages
Bad mobile number
Add home phone
Add work phone
Add best time to call
Add fax

Primary address
(home) 293 W End Ave, New York, NY 10024, United States

Edit

Employment +

Demographics +

Political +

Added on Jul 4, 2019

Save person Ban Delete Elisabeth Stevens

Inferred support level
Select

Priority
Select

Volunteer
Fundraiser
Exempt from donation limits

Point person
United States

Anyone with control panel access can be a point person

Recruited by
Select

Control panel language (beta)
Select

Accordion Panels

Floating SAVE bar