

What is Nationbuilder?

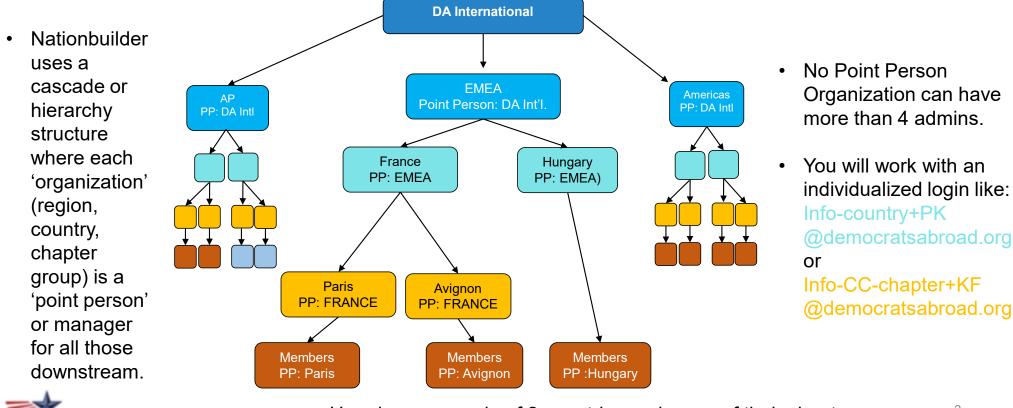
Nationbuilder ("NB") is the program that provides us with 3 of our main tools:

- 1. Website posting
- 2. Emailing tools
- 3. Membership Management



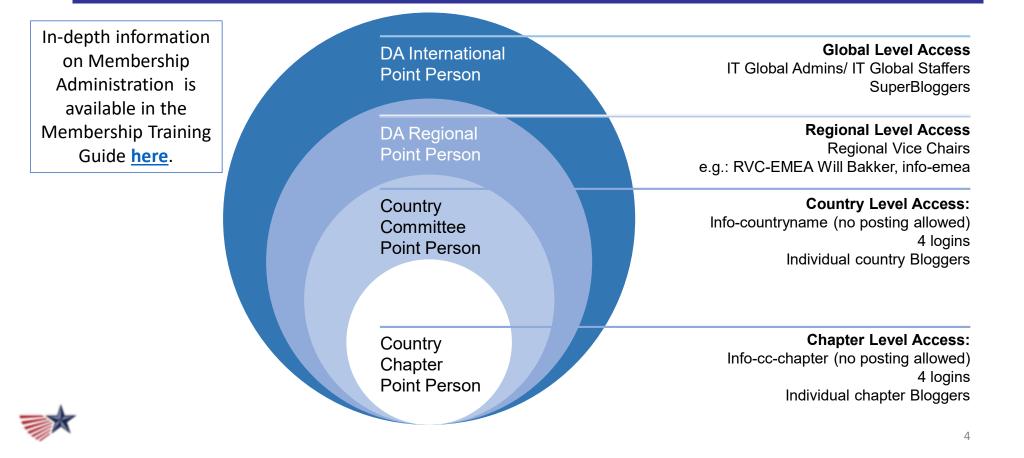


Nationbuilder Global Structure



Here is an example of 2 countries and some of their chapters.

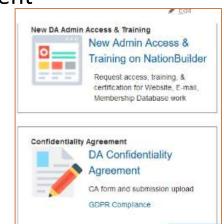
Administrator Access Structure



Steps to becoming an admin

- New/outgoing Coutry Chair (or RVC) must:
 Submit an admin request
 - •
- ✓ New Admin must:
 - Download, complete and upload a Confidentiality Agreement
 - Review the training materials
 - Take the certification quiz(zes)
 - Let Helpdesk know

For details on all these steps see: wiki.democratsabroad.org





Respect our Members' Privacy

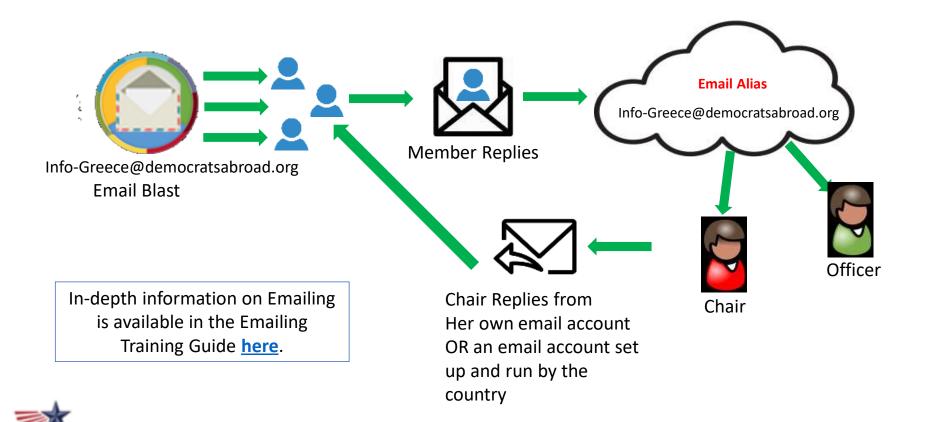
A member's contact and personal information is her/his own property entrusted to our care.

Do:	But Don't
- Keep the members' records updated with the new information they send you	 Change/Delete a member's information without permission (ex: based on a facebook post) Post unnecessary data in the record note (ex: "X just got married so her name might change") Keep their data on your own personal computer
 Send a neutral email requesting	 Send indiscrete messages "Congrats – I see you've retired – are
membership updates	you going back to the USA?"
 Send emails from the	 Send unsolicited emails from your personal email account or
NationBuilder system	(even worse!!) keep your own email list

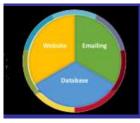


For more information: https://wiki.democratsabroad.org/display/ITpolicy/GDPR+Compliance

Email Blasts & Responses



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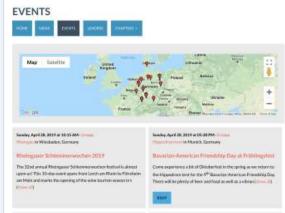


Website Posting

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Website Administrators can create posts for News and Events.

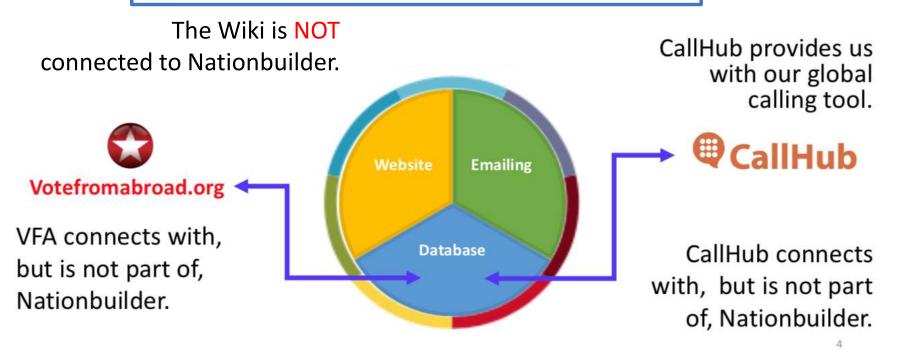
In-depth information on Posting is available in the Website Training guide here.

Tip: prepare your text in Word, then paste it. If it doesn't want to save, send the text and other details to Helpdesk.



What About the Wiki, VFA and CallHub?

DEMOCRATS ABROAD WIKI





Freshdesk/Helpdesk

- Vote From Abroad problems
- CallHub Problems

A

- Wiki Requests
- Admin Help
 - Web Posting News & Events
 - Membership Management
 - Membership List exports for Countries and Chapters
- Changes to individual records as requested by members

Global Caucus

Requests

- Website Postings
- Membership Lists and Statistics
- CallHub
 - Phonebanking Campaign Requests
 - SMS Campaign Requests
 - Problems
- And More...!









What Admins Do



All Admins can:

- Maintain our Member Database
- Maintain DA Website
 - Post News
 - Post Events
- Send email to members from the database
- Assist in our annual membership count & cleanup process

Global IT Team Tasks:

- Manage DA HelpDesk
- Training & Documentation for all DA Database/Website usage
- IT Liaison work for all Caucuses
- Maintain DA Wiki
- Run/Maintain CallHub (Phonebanking)
 - Create and maintain campaigns





Communicate With Us!!

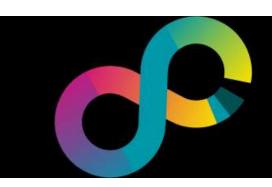
- DA Wiki
 - wiki-helpdesk@democratsabroad.org
- CallHub
 - callhub-helpdesk@democratsabroad.org
- Admin Help
 - helpdesk@democratsabroad.org
 - Web Posting News & Events
 - Membership Management
 - Member List Exports



- Global Caucus
 - caucus-helpdesk@democratsabroad.org
- HelpDesk
 - HelpDesk@democratsabroad.org



Keep me in the Loop!



- Make sure you are registered with the Leadership list on Mobilize to receive the latest updates from the Global IT Team, as well as the International Executive Committee.
- We have migrated away from Yahoo Groups and you can opt in to the new email list by using this form: https://demsabroad.mobilize.io/registrations/groups/9447

& mobilize



Training: Learn to Fish (DIY for CCs)





Web Content Management



Event Management



Membership <u>Management</u>



Sending Emails

Upcoming Training:

May 9: 4 am EDT = 10 am CET

May 12: 6 am EDT = noon CET

May 15: 2pm EDT = 8 pm CET

May 22: 2:30 EDT = 8:30 pm CET

May 24: 7:00 EDT = 1:00 pm EDT

